



Quorum

A Decade of Fortune 100
Dialogue in Congress

I. Top 100 Rankings

II. A Decade of Data

- Combined Fortune 100 Dialogue Over Time
- Most Vocal Members on Fortune 100 Over Time
- Interactive Map of Dialogue Over Time

III. Top Sectors Mentioned by Congress

IV. Top Companies Mentioned by Congress

The Fortune 100

#1 Walmart	#21 Fannie Mae	#41 Marathon Petroleum	#61 Centene	#81 United Continental
#2 Exxon Mobil	#22 Alphabet	#42 Procter & Gamble	#62 Cisco Systems	#82 Oracle
#3 Berkshire Hathaway	#23 Home Depot	#43 MetLife	#63 HCA Healthcare	#83 Tech Data
#4 Apple	#24 Bank of America	#44 UPS	#64 Energy Transfer Equity	#84 TIAA
#5 UnitedHealth Group	#25 Express Scripts	#45 PepsiCo	#65 Caterpillar	#85 TJX
#6 McKesson	#26 Wells Fargo	#46 Intel	#66 Nationwide	#86 American Express
#7 CVS Health	#27 Boeing	#47 DowDuPont	#67 Morgan Stanley	#87 Coca-Cola
#8 Amazon com	#28 Phillips 66	#48 Archer Daniels Midland	#68 Liberty Mutual	#88 Publix Super Markets
#9 AT&T	#29 Anthem	#49 Aetna	#69 New York Life	#89 Nike
#10 General Motors	#30 Microsoft	#50 FedEx	#70 Goldman Sachs	#90 Andeavor
#11 Ford Motor	#31 Valero Energy	#51 United Technologies	#71 American Airlines	#91 World Fuel Services
#12 AmerisourceBergen	#32 Citigroup	#52 Prudential Financial	#72 Best Buy	#92 Exelon
#13 Chevron	#33 Comcast	#53 Albertsons Cos	#73 Cigna	#93 Massachusetts Mutual
#14 Cardinal Health	#34 IBM	#54 Sysco	#74 Charter Comms.	#94 Rite Aid
#15 Costco	#35 Dell Technologies	#55 Disney	#75 Delta Air Lines	#95 ConocoPhillips
#16 Verizon	#36 State Farm	#56 Humana	#76 Facebook	#96 CHS
#17 Kroger	#37 Johnson & Johnson	#57 Pfizer	#77 Honeywell International	#97 3M
#18 General Electric	#38 Freddie Mac	#58 HP	#78 Merck	#98 Time Warner
#19 Walgreens Boots	#39 Target	#59 Lockheed Martin	#79 Allstate	#99 General Dynamics
#20 JPMorgan Chase	#40 Lowe's	#60 AIG	#80 Tyson Foods	#100 USAA



Ten Years of Data

From June 2008—June 2018, mentions of Fortune 100 companies by members of Congress have steadily increased.

The top four most noteworthy months include:

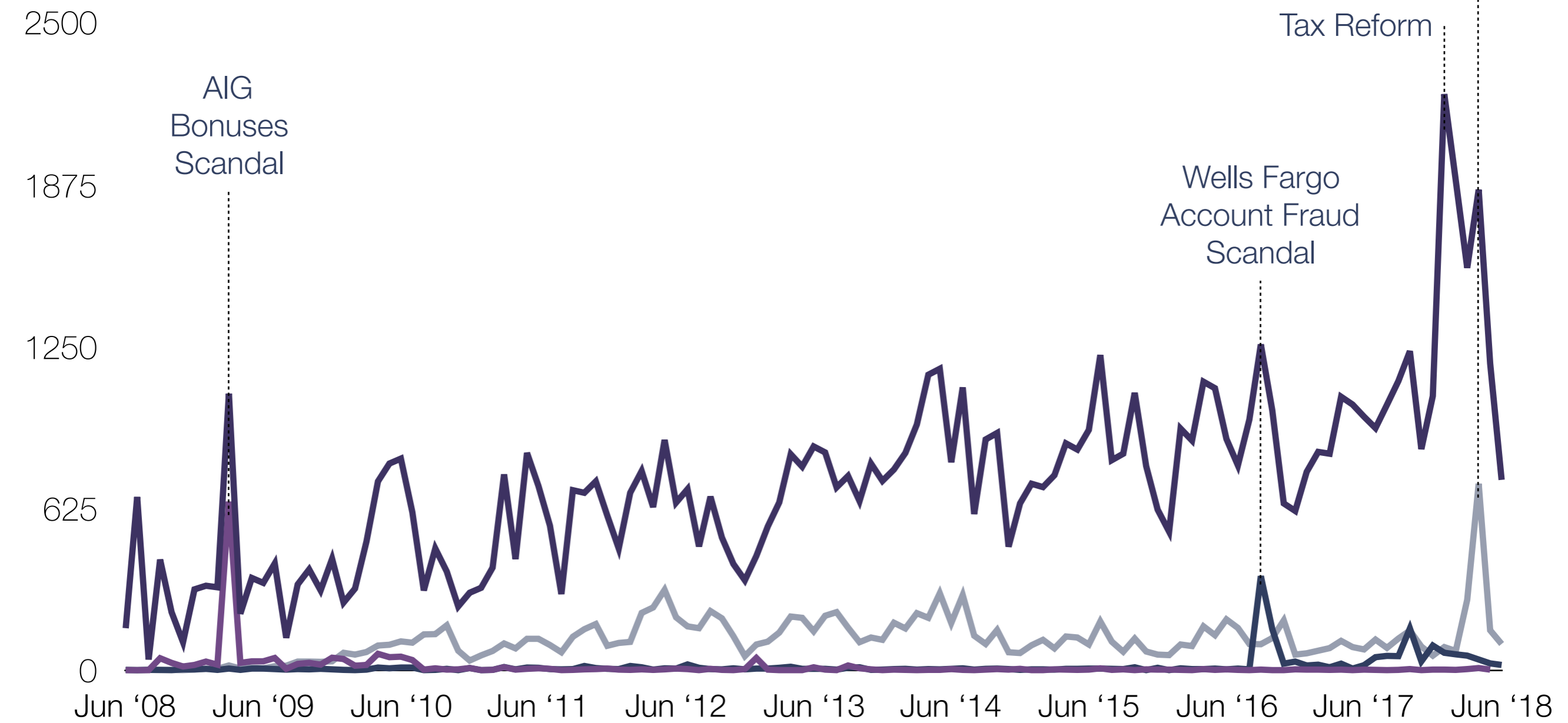
- March 2009: AIG bonuses scandal
- September 2016: Wells Fargo account fraud scandal
- December 2017-January 2018: Tax Reform
- April 2018: Facebook Zuckerberg-Cambridge Analytica Testimony

Fortune 100 in Congress Over Time



Number of mentions in statements by current and former members of Congress:

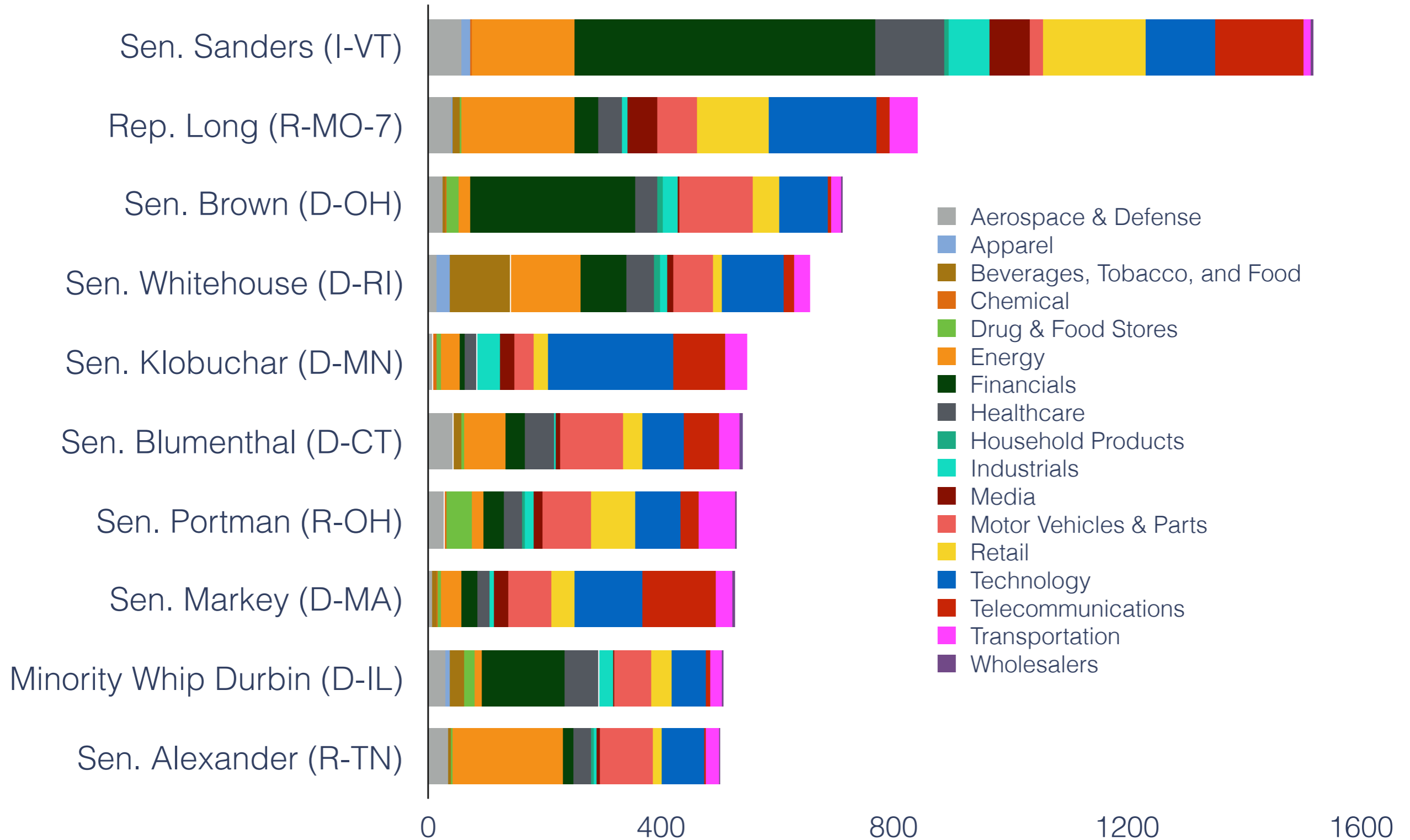
— All Fortune 100s — AIG — Wells Fargo — Facebook



Most Vocal Members on the Fortune 100



Sectors are in alphabetical order for each member.





Fortune 100 Dialogue Over Time by Sector and HQ

Each dot represents the headquarters of a Fortune 100 company. The size of the dot reflects the number of mentions of the company by members of Congress in that particular month. Click the map below to view the mentions over time on our website:





Top Sectors

Ranked by Number of Mentions by Members of Congress Since June 2008

- #1 Technology: 26,609 mentions
- #2 Financials: 13,577 mentions
- #3 Motor Vehicles & Parts: 7,171 mentions
- #4 Retail: 6,531 mentions
- #5 Aerospace & Defense: 5,102 mentions
- #6 Healthcare: 5,049 mentions
- #7 Transportation: 4,978 mentions
- #8 Telecommunications: 4,604 mentions

#8 Most Mentioned Sector: Telecommunications



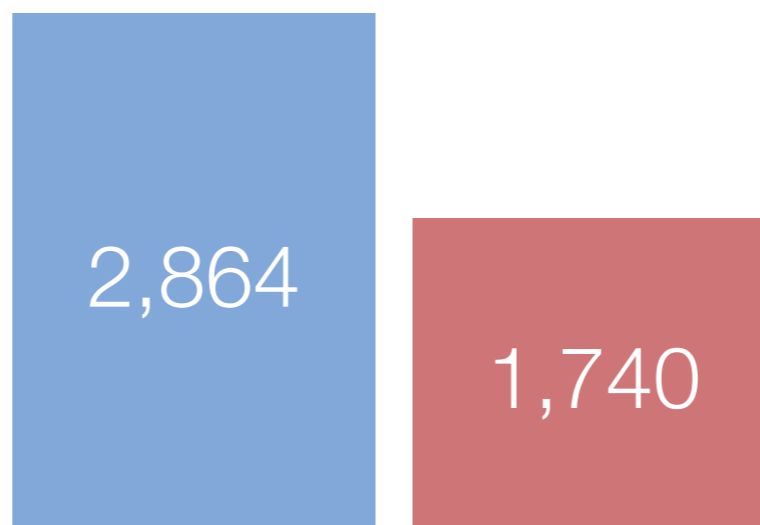
Most Vocal Member

Sen. Bernie Sanders (I-VT)



Most Vocal Party

Number of Statements

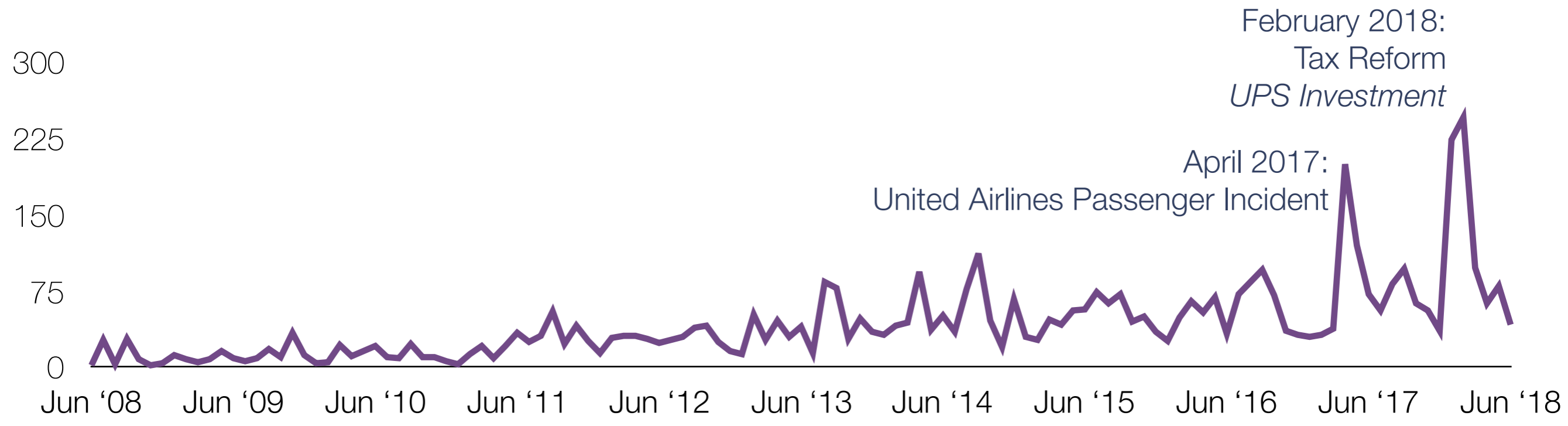


Most Mentioned Company

- Verizon
- AT&T
- Comcast
- Charter Communications



#7 Most Mentioned Sector: Transportation



Most Vocal Member

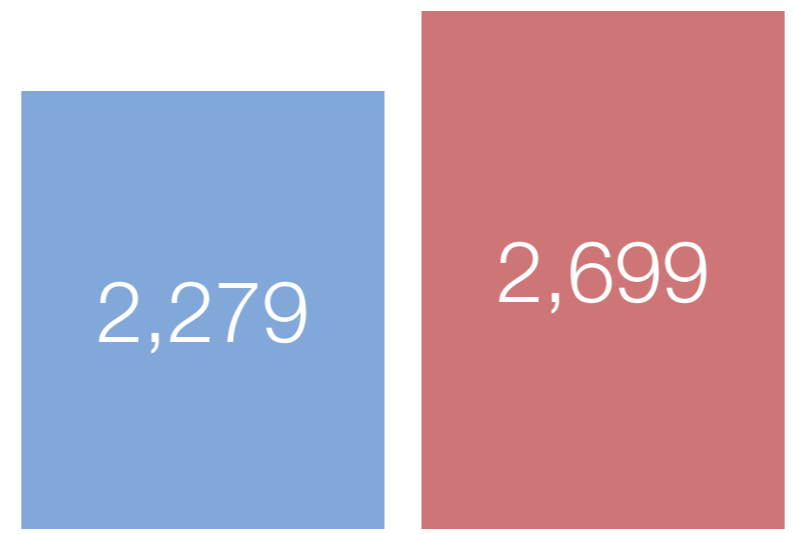
Most Vocal Party

Most Mentioned Company

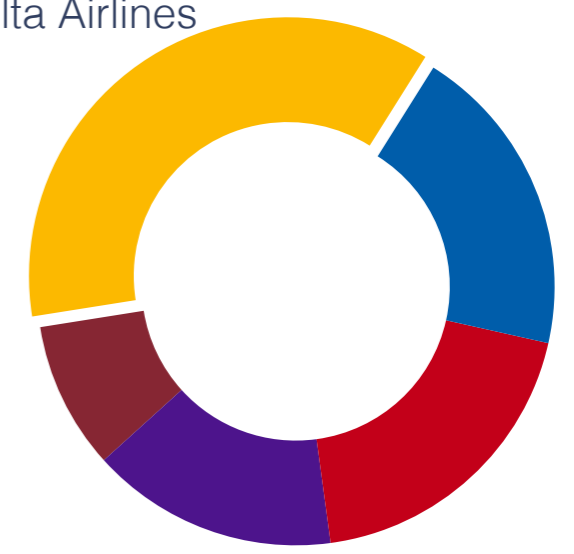
Rep. Steve Cohen (D-TN-9)



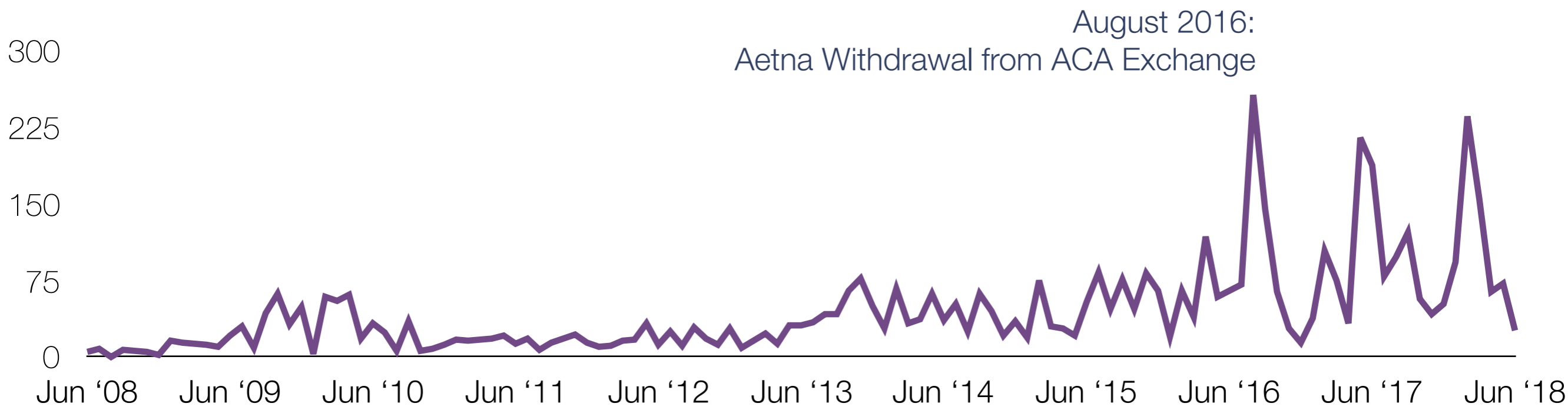
Number of Statements



- UPS
- American Airlines
- Delta Airlines
- United Airlines
- FedEx



#6 Most Mentioned Sector: Healthcare



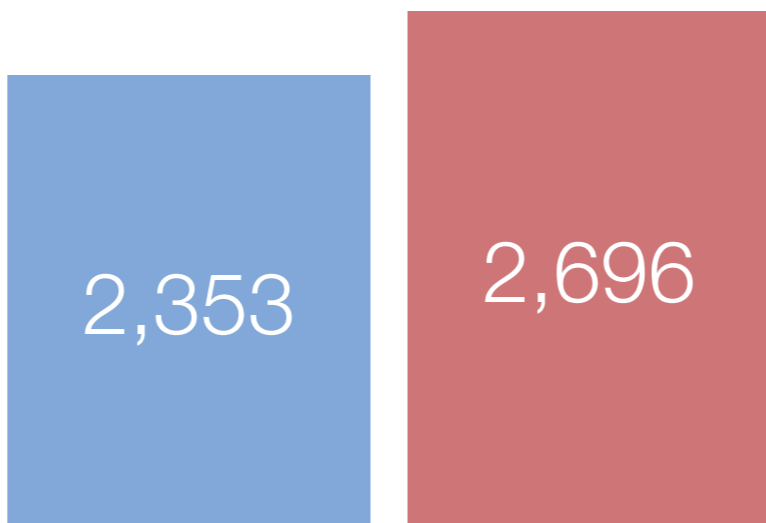
Most Vocal Member

Sen. Bernie Sanders (I-VT)



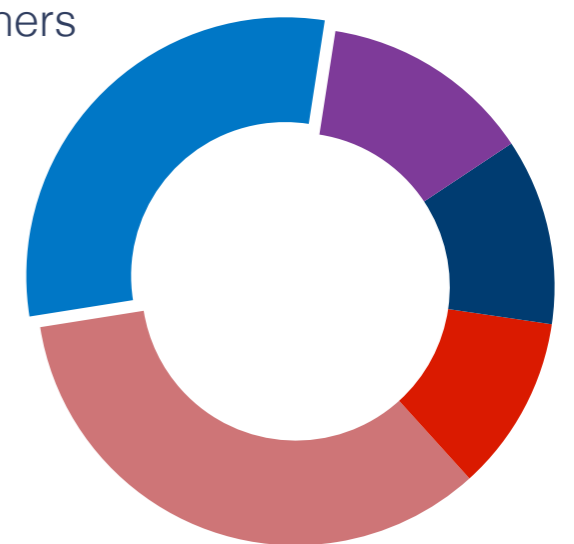
Most Vocal Party

Number of Statements

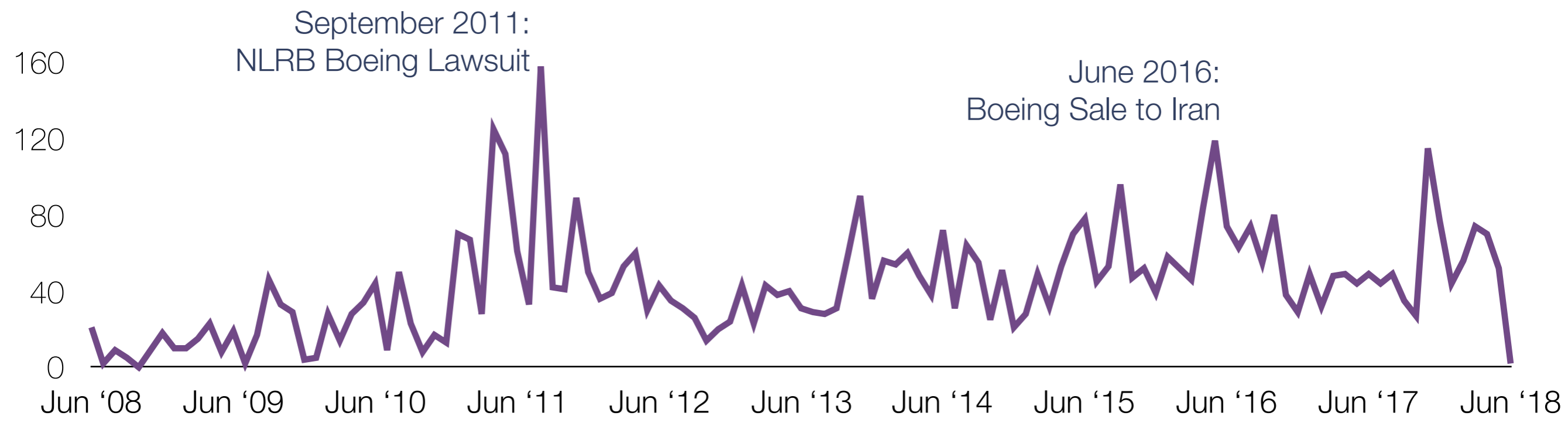


Most Mentioned Company

- Anthem
- UnitedHealth Group
- Others
- Aetna
- CVS Health



#5 Most Mentioned Sector: Aerospace & Defense



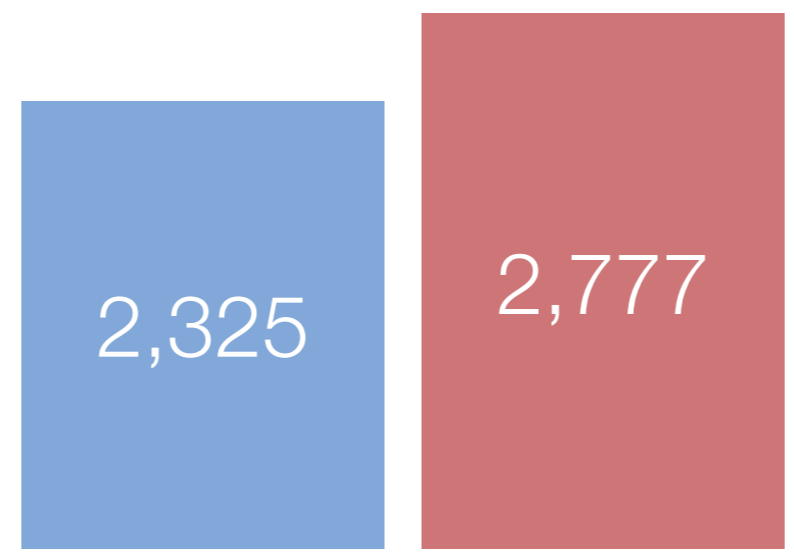
Most Vocal Member

Rep. Rick Larsen (D-WA-2)



Most Vocal Party

Number of Statements



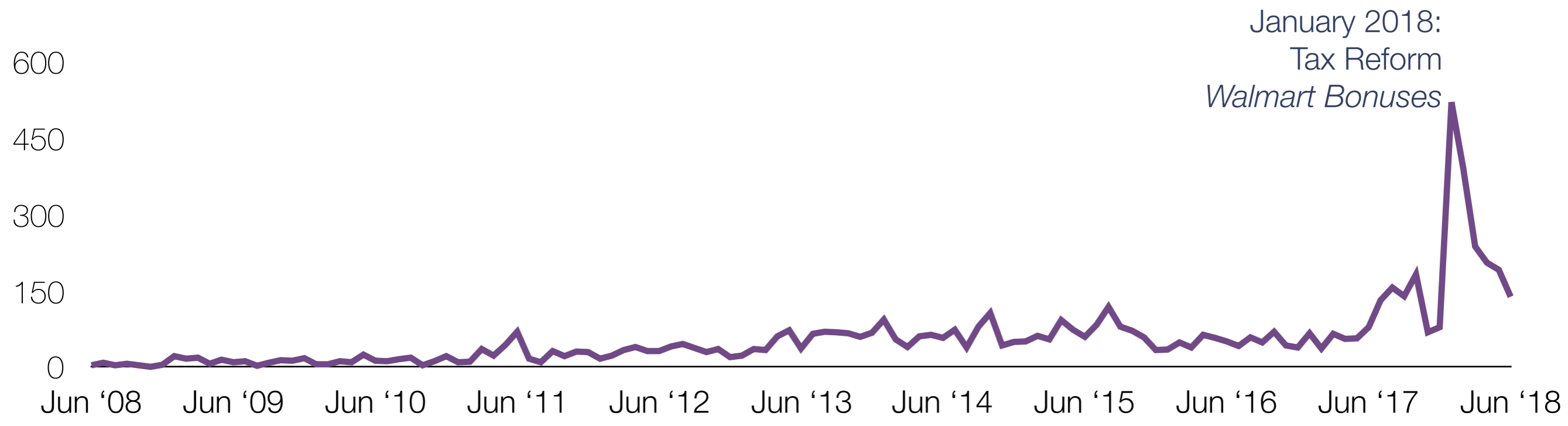
Most Mentioned Company

- Boeing
- General Dynamics
- Lockheed Martin
- United Technologies





#4 Most Mentioned Sector: Retail

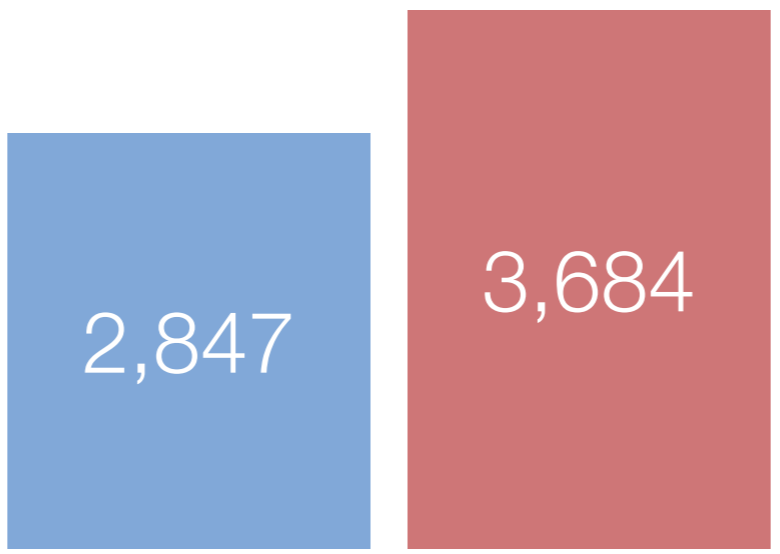


Most Vocal Member	Most Vocal Party	Most Mentioned Company
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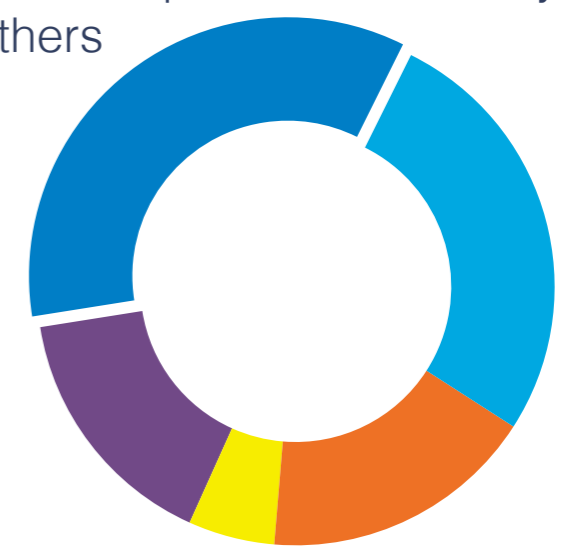
Sen. Bernie Sanders (I-VT)



Number of Statements



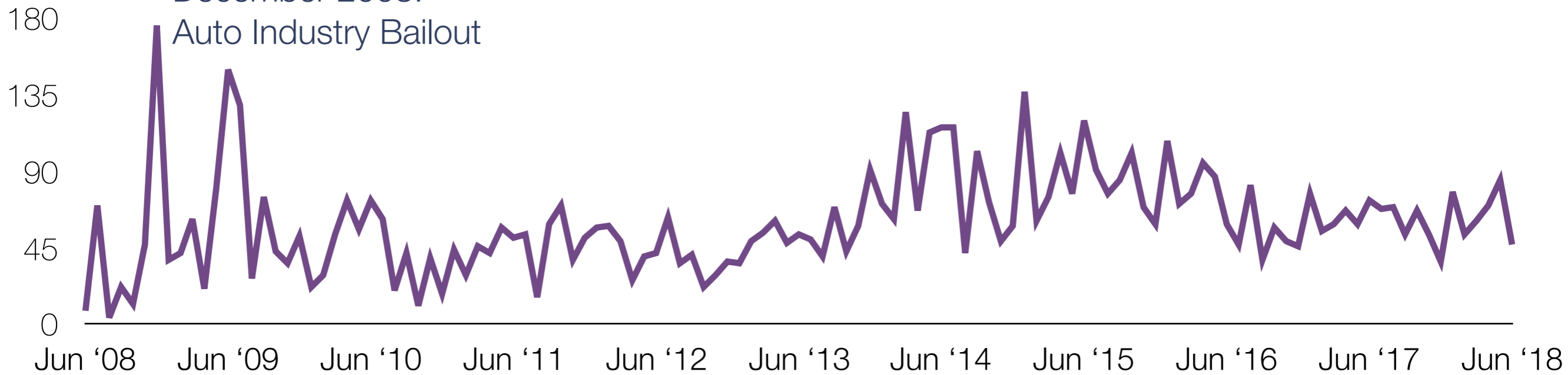
Walmart	Amazon.com
Home Depot	Best Buy
Others	



#3 Most Mentioned Sector: Motor Vehicles & Parts



December 2008:
Auto Industry Bailout



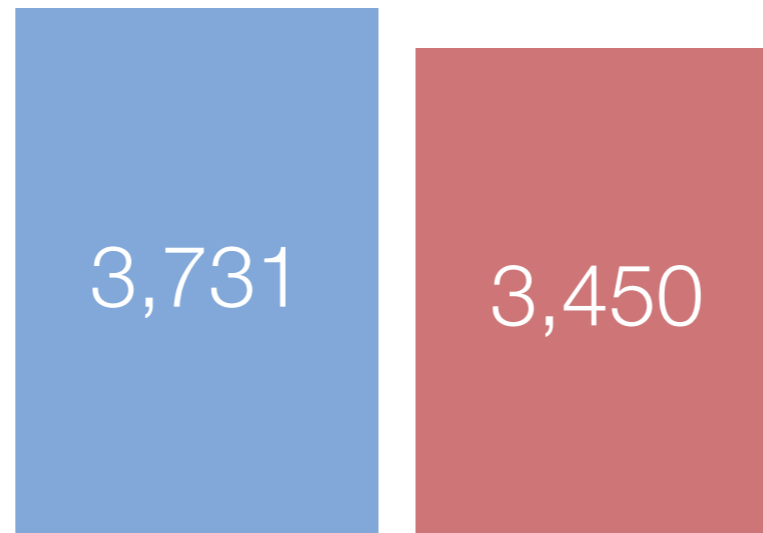
Most Vocal Member

Sen. Gary Peters (D-MI)



Most Vocal Party

Number of Statements

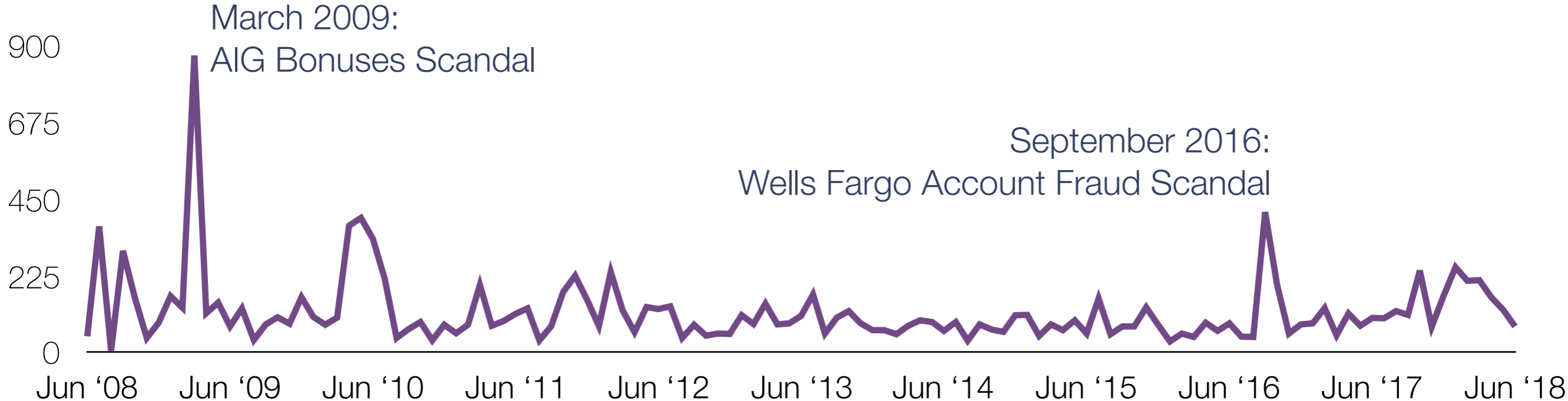


Most Mentioned Company

● Ford Motor ● General Motors



#2 Most Mentioned Sector: Financials



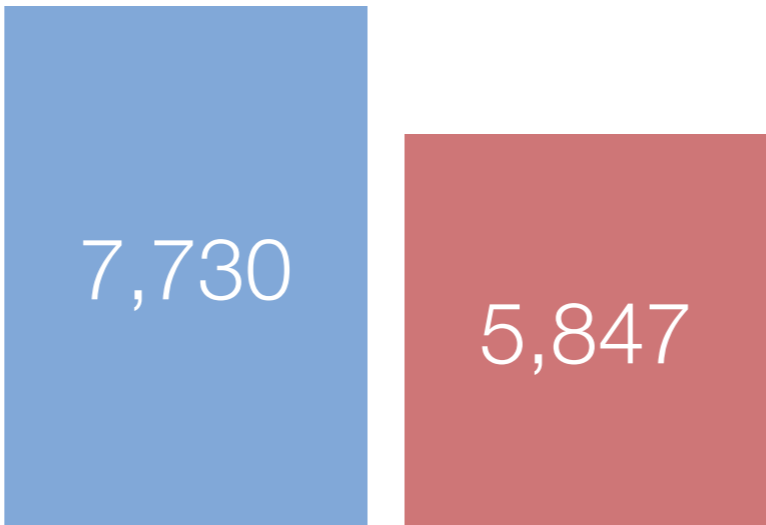
Most Vocal Member

Sen. Bernie Sanders (I-VT)



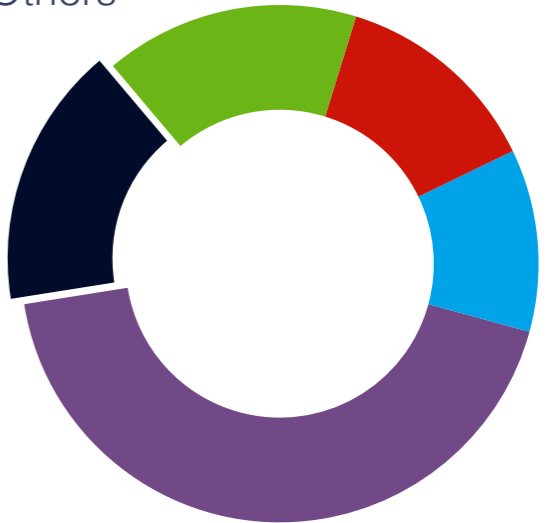
Most Vocal Party

Number of Statements

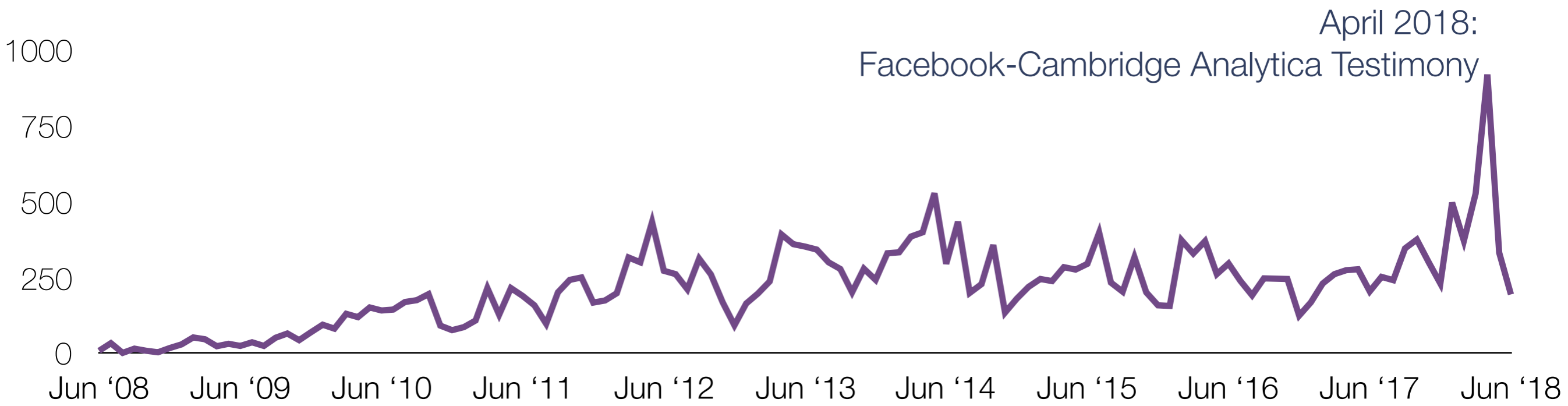


Most Mentioned Company

- Fannie Mae
- Wells Fargo
- Others
- Freddie Mac
- AIG



#1 Most Mentioned Sector: Technology



Most Vocal Member

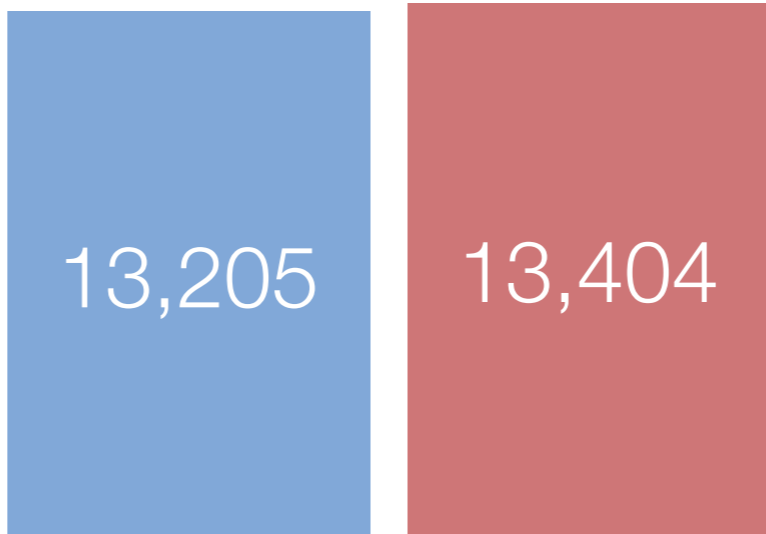
Most Vocal Party

Most Mentioned Company

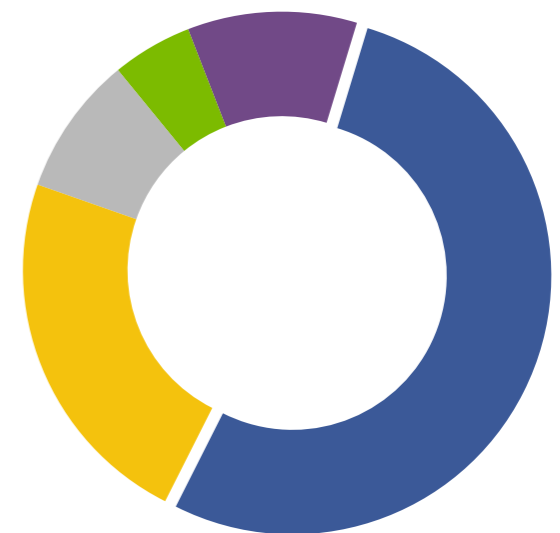
Rep. Beto O'Rourke (D-TX-16)



Number of Statements



Facebook Alphabet Apple
Microsoft Others





Top Companies

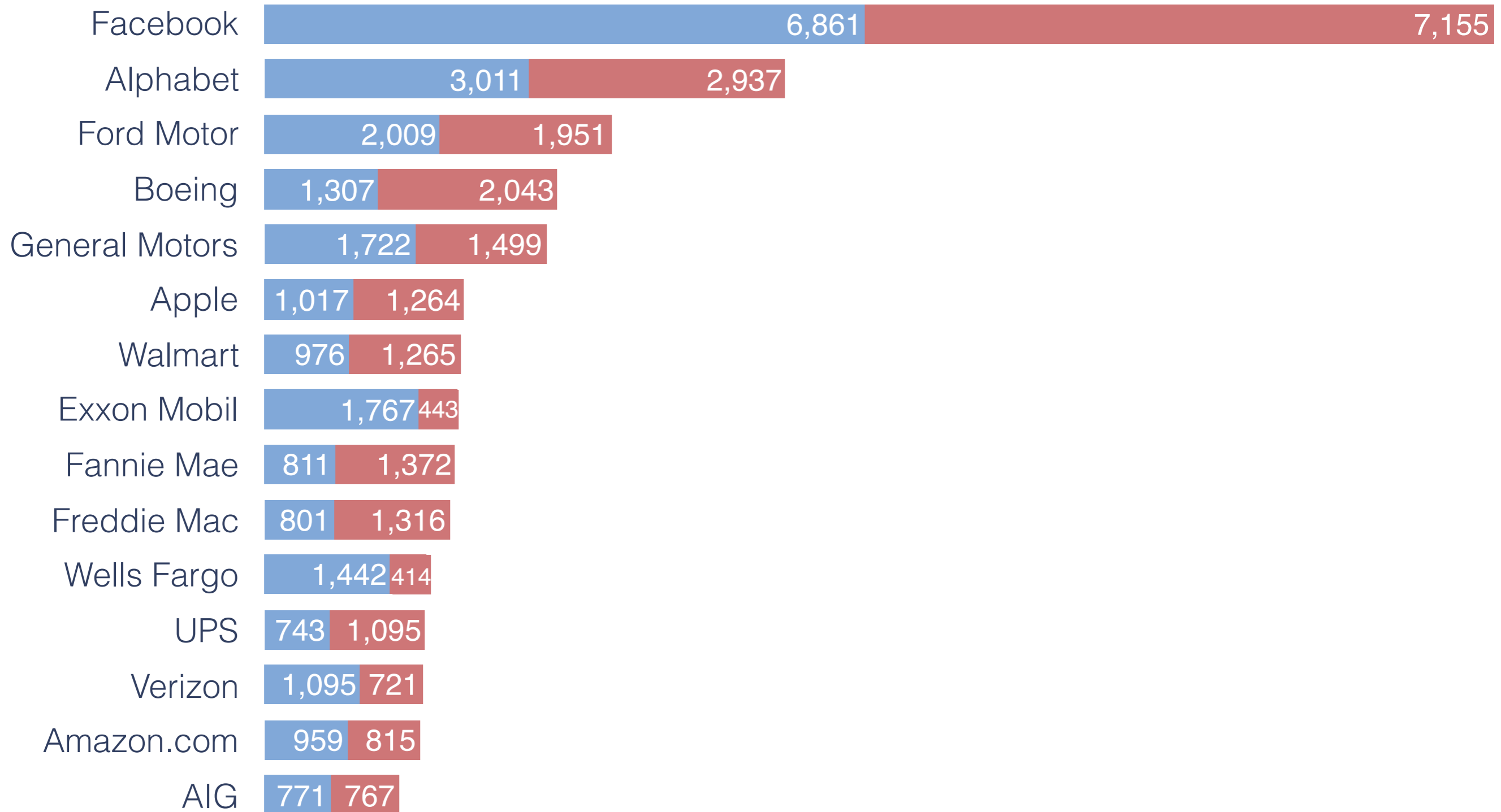
Ranked by Number of Mentions by Members of Congress Since June 2008

Most Mentioned Fortune 100 Companies by Party



Number of mentions in statements by current and former members of Congress since 2008:

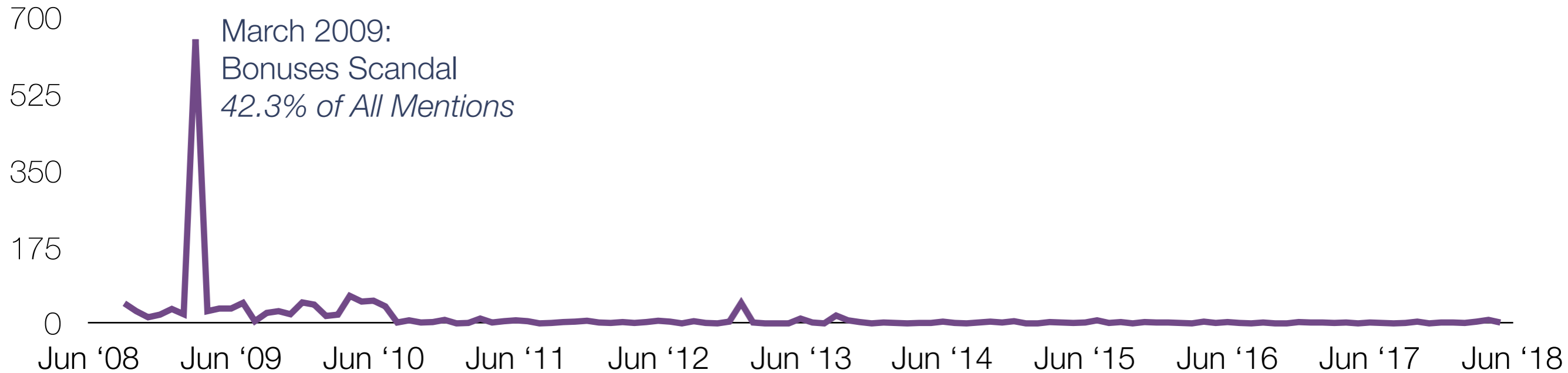
■ Democrats ■ Republicans



#15 Most Mentioned Company: AIG



Fortune Ranking: 60th



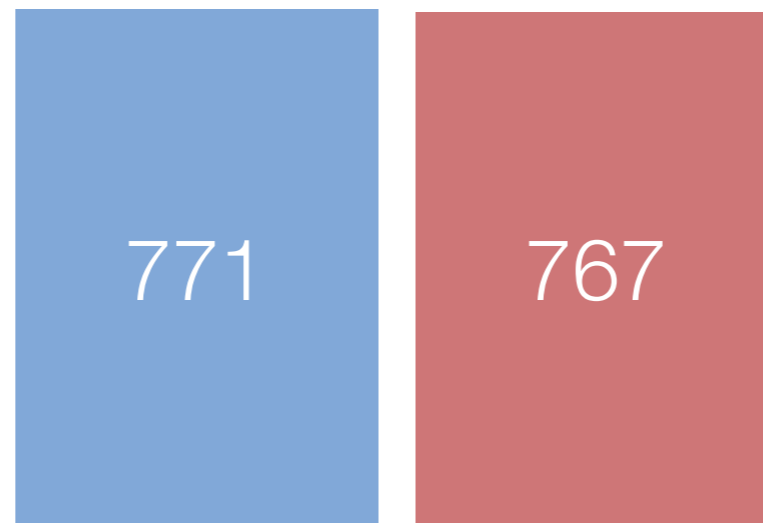
Most Vocal Member

Rep. Elijah Cummings (D-MD-7)



Most Vocal Party

Number of Statements



Percent of Members

Percent of 115th Congress
Who Have Mentioned
AIG

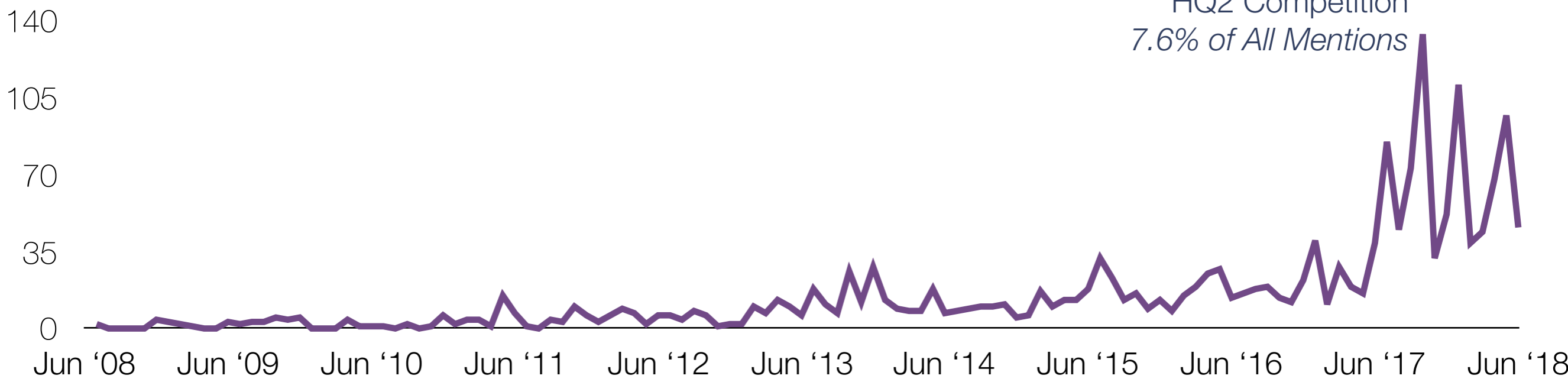
36.3%



#14 Most Mentioned Company: Amazon.com

Fortune Ranking: 8th

October 2017:
HQ2 Competition
7.6% of All Mentions



Most Vocal Member

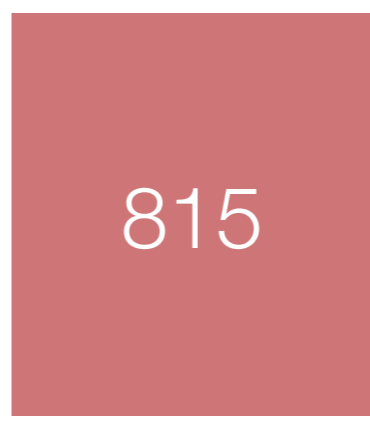
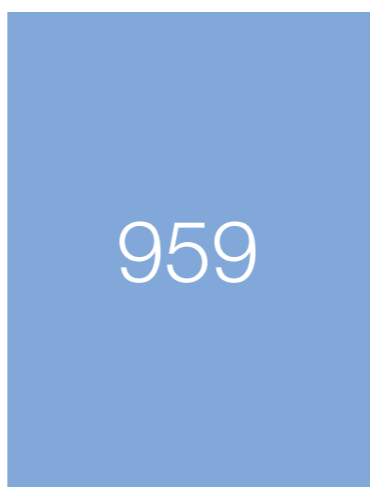
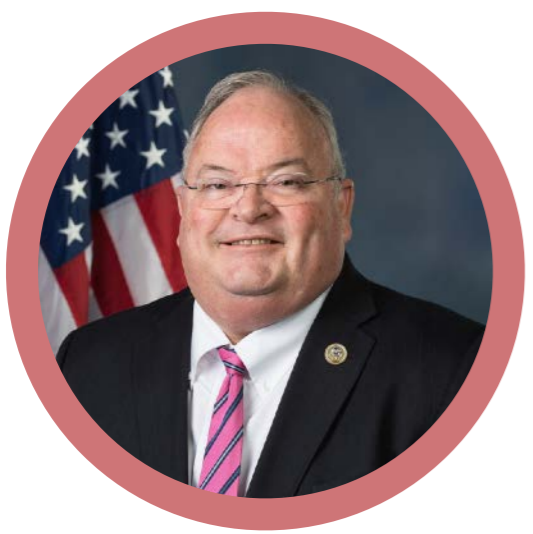
Most Vocal Party

Percent of Members

Rep. Billy Long (R-MO-7)

Number of Statements

Percent of 115th Congress
Who Have Mentioned
Amazon.com

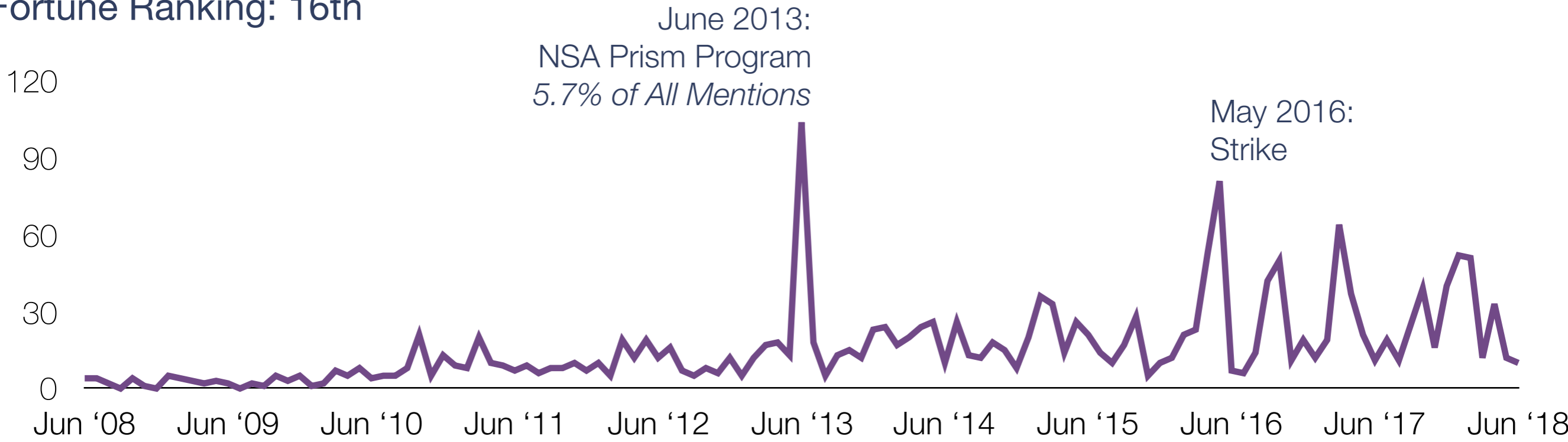


65.0%



#13 Most Mentioned Company: Verizon

Fortune Ranking: 16th

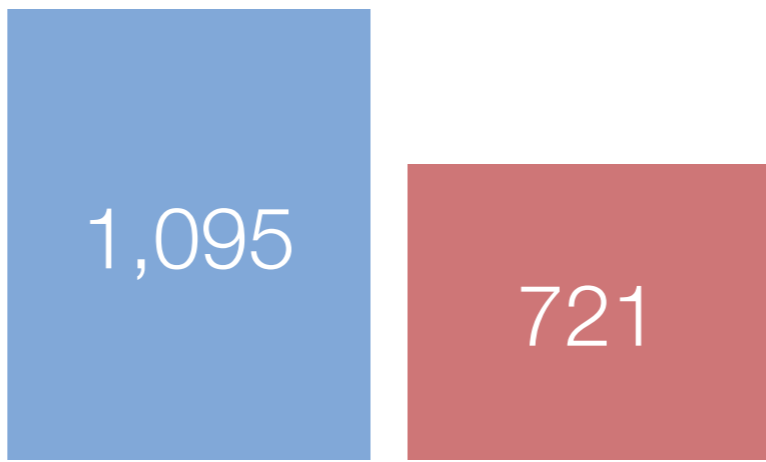


Most Vocal Member	Most Vocal Party	Percent of Members
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Sen. Bernie Sanders (I-VT)



Number of Statements



Percent of 115th Congress Who Have Mentioned Verizon

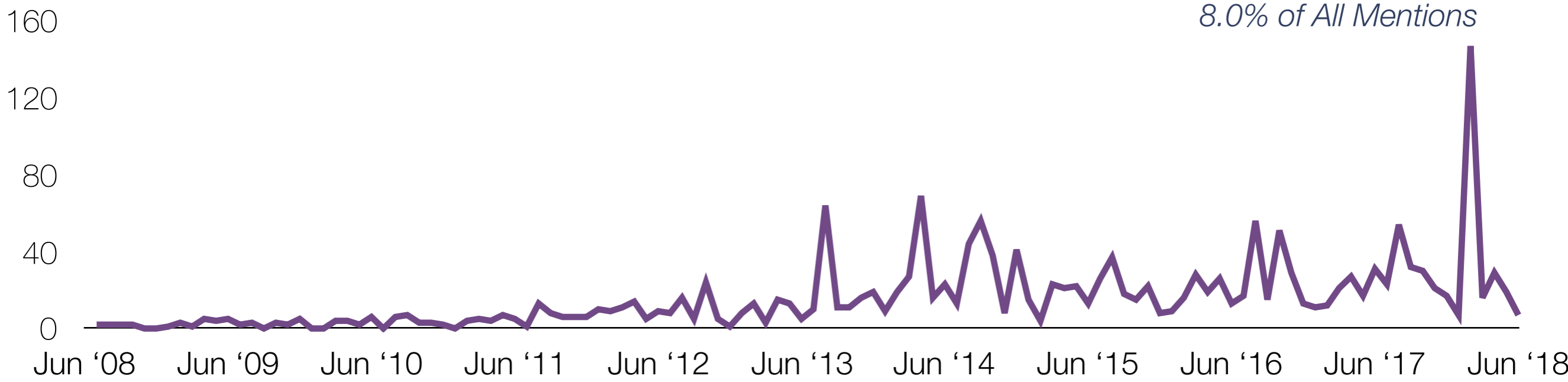
65.2%

#12 Most Mentioned Company: UPS



Fortune Ranking: 44th

February 2018:
Tax Reform
8.0% of All Mentions



Most Vocal Member

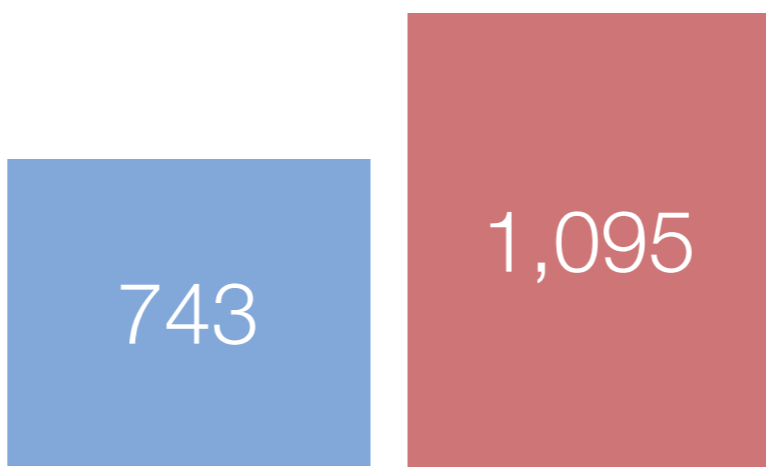
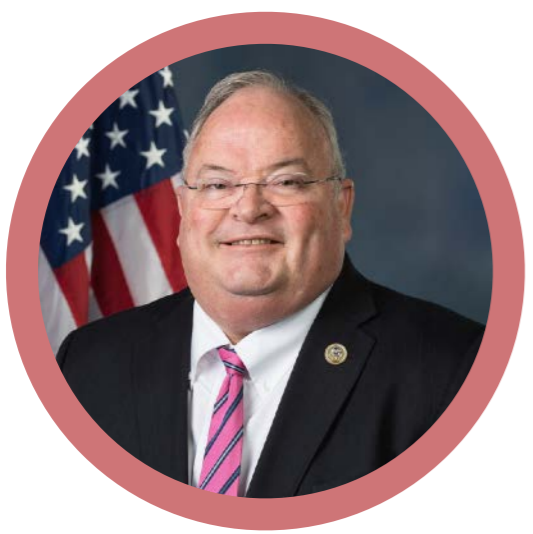
Most Vocal Party

Percent of Members

Rep. Billy Long (R-MO-7)

Number of Statements

Percent of 115th Congress
Who Have Mentioned
UPS



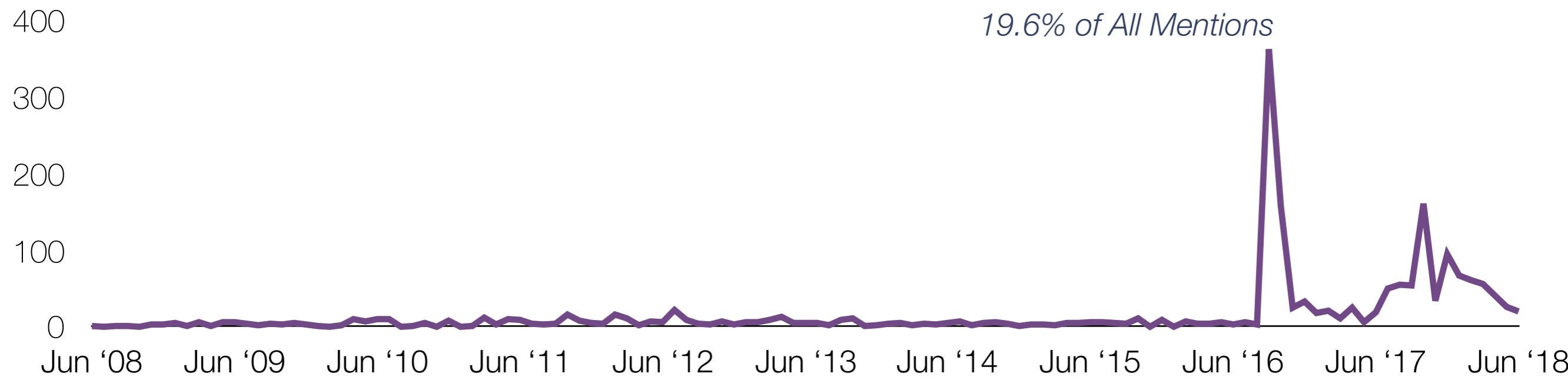
74.3%

#11 Most Mentioned Company: Wells Fargo



Fortune Ranking: 26th

September 2016:
Account Fraud Scandal
19.6% of All Mentions



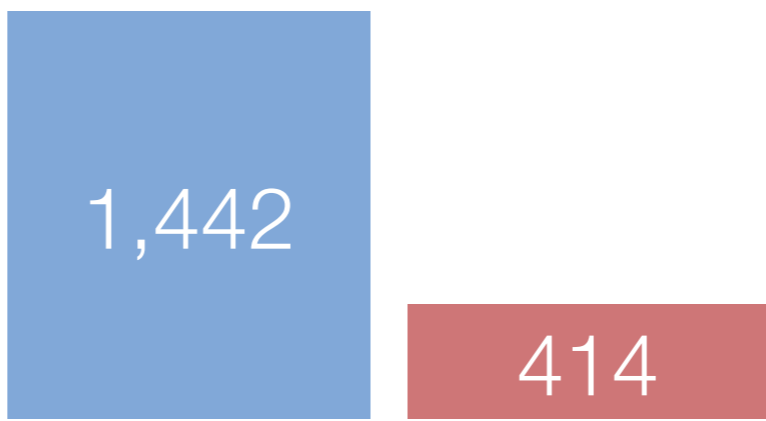
Most Vocal Member

Sen. Elizabeth Warren (D-MA)



Most Vocal Party

Number of Statements



Percent of Members

Percent of 115th Congress
Who Have Mentioned
Wells Fargo

51.5%

#10 Most Mentioned Company: Freddie Mac



Fortune Ranking: 38th



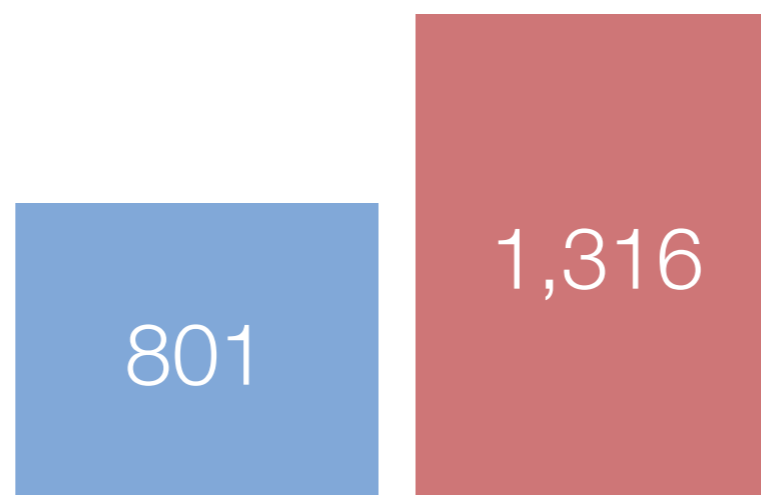
Most Vocal Member

Sen. Bob Corker (R-TN)



Most Vocal Party

Number of Statements



Percent of Members

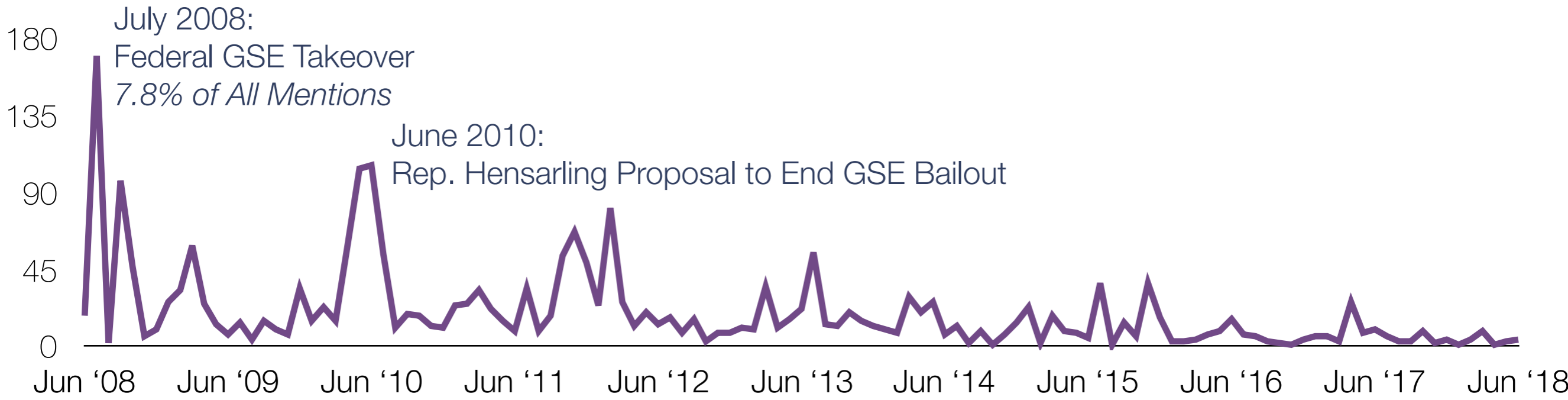
Percent of 115th Congress
Who Have Mentioned
Freddie Mac

50.2%

#9 Most Mentioned Company: Fannie Mae



Fortune Ranking: 21st



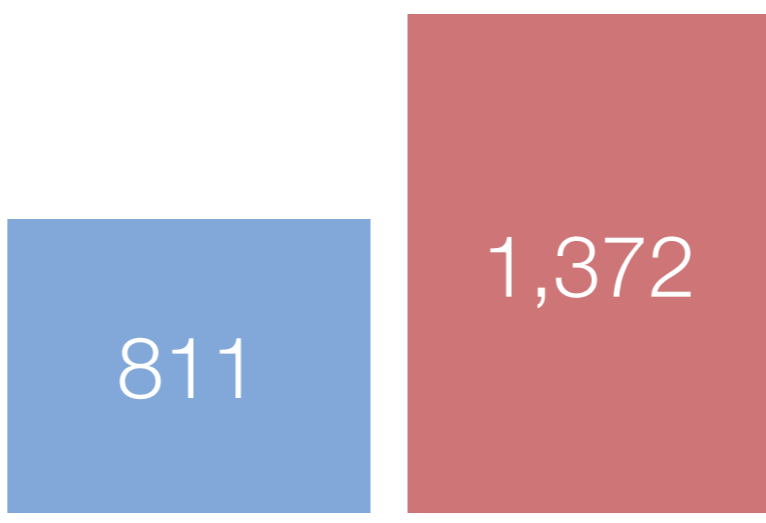
Most Vocal Member

Sen. Bob Corker (R-TN)



Most Vocal Party

Number of Statements



Percent of Members

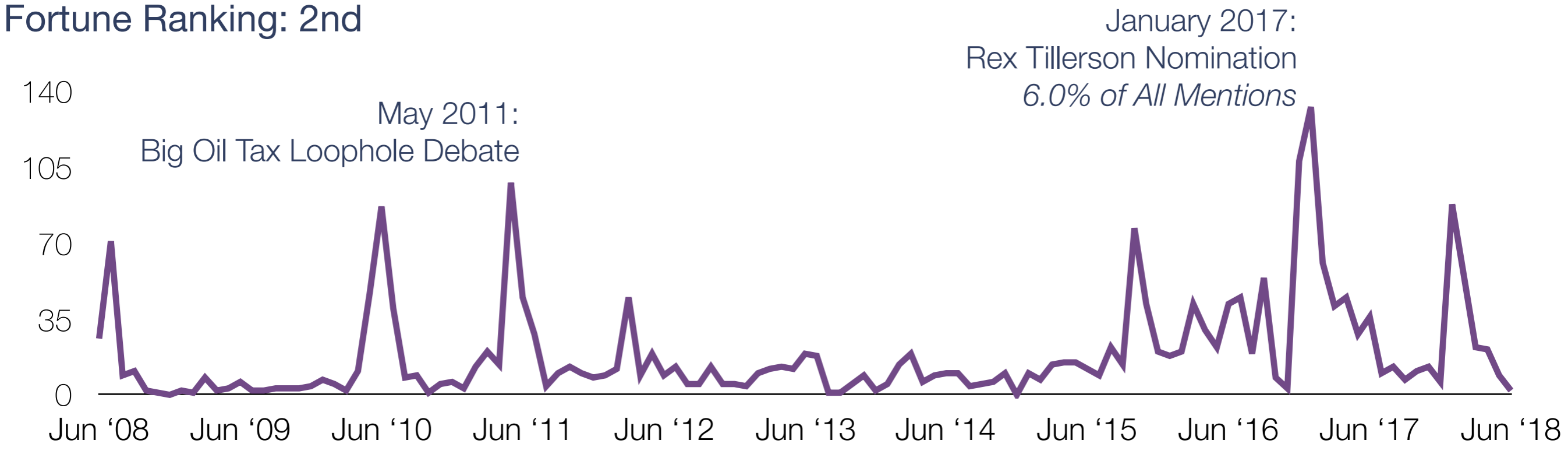
Percent of 115th Congress Who Have Mentioned Fannie Mae

50.9%

#8 Most Mentioned Company: Exxon Mobil



Fortune Ranking: 2nd



Most Vocal Member

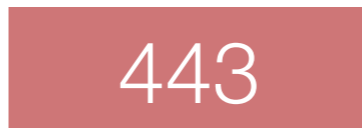
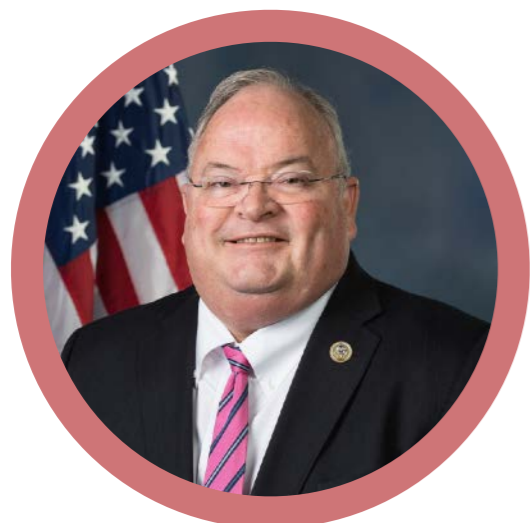
Most Vocal Party

Percent of Members

Rep. Billy Long (R-MO-7)

Number of Statements

Percent of 115th Congress Who Have Mentioned Exxon Mobil

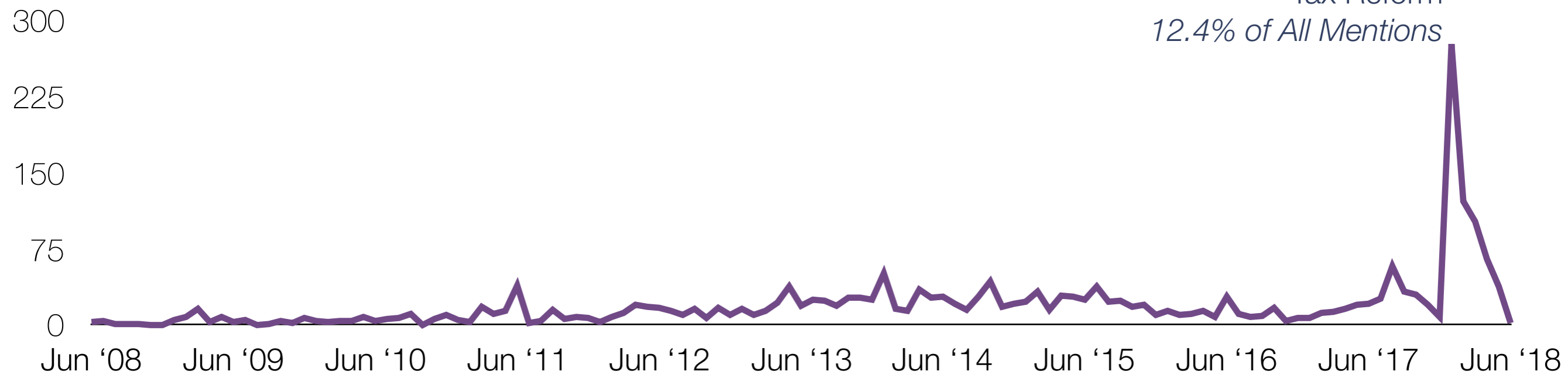


50.7%

#7 Most Mentioned Company: Walmart



Fortune Ranking: 1st



Most Vocal Member

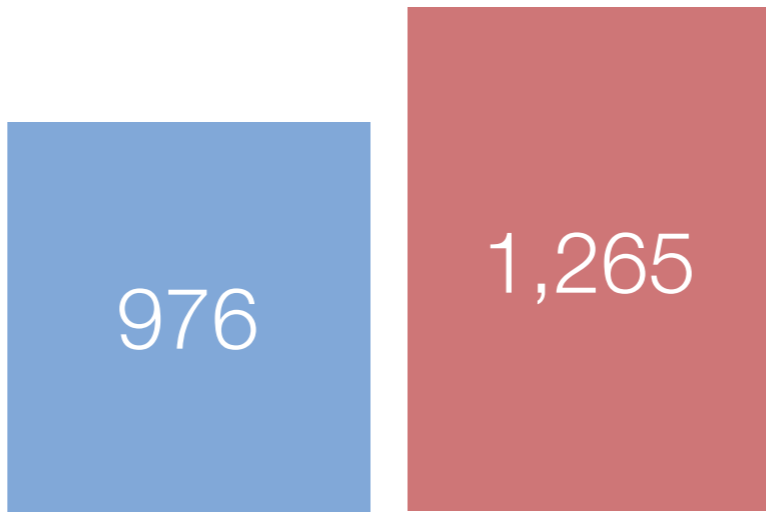
Most Vocal Party

Percent of Members

Sen. Bernie Sanders (I-VT)

Number of Statements

Percent of 115th Congress Who Have Mentioned Walmart

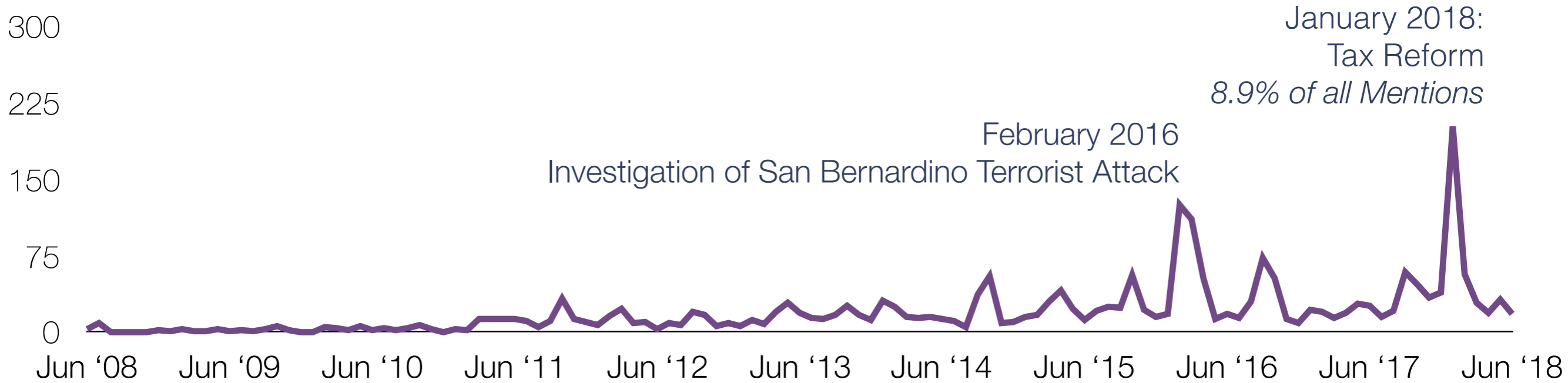


70.8%

#6 Most Mentioned Company: Apple



Fortune Ranking: 4th



Most Vocal Member

Sen. Sherrod Brown (D-OH)



Most Vocal Party

Number of Statements



Percent of Members

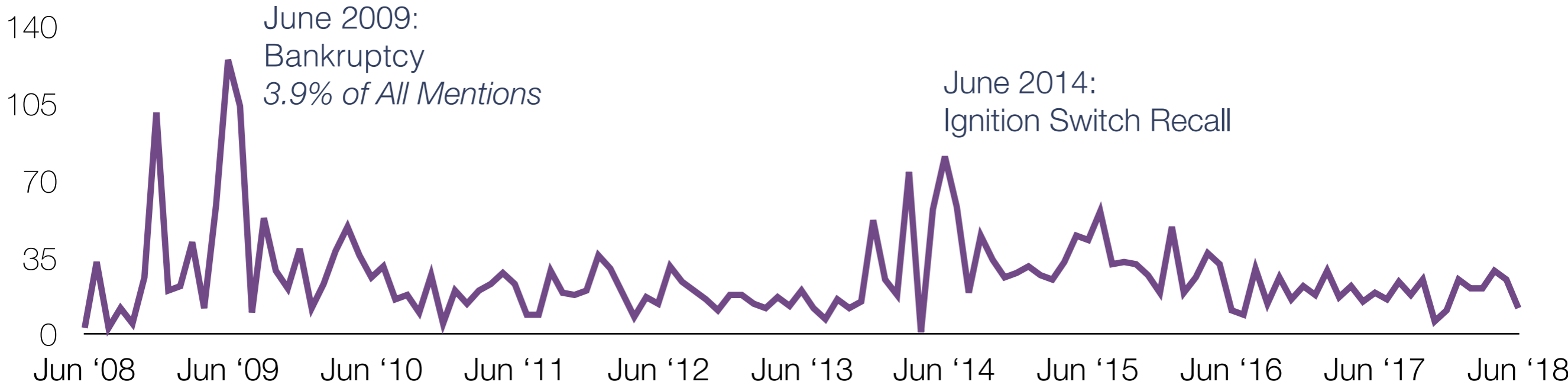
Percent of 115th Congress Who Have Mentioned Apple

74.5%



#5 Most Mentioned Company: General Motors

Fortune Ranking: 10th

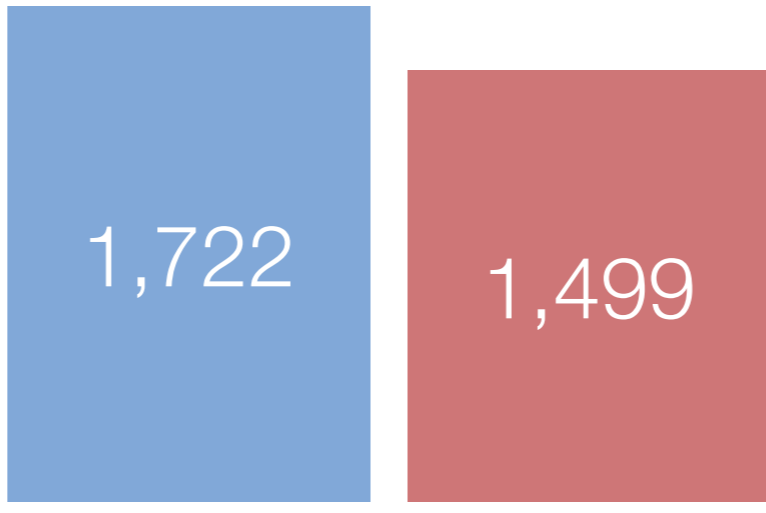


Most Vocal Member	Most Vocal Party	Percent of Members
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Sen. Gary Peters (D-MI)



Number of Statements



Percent of 115th Congress Who Have Mentioned General Motors

61.4%

#4 Most Mentioned Company: Boeing



Fortune Ranking: 27th



Most Vocal Member

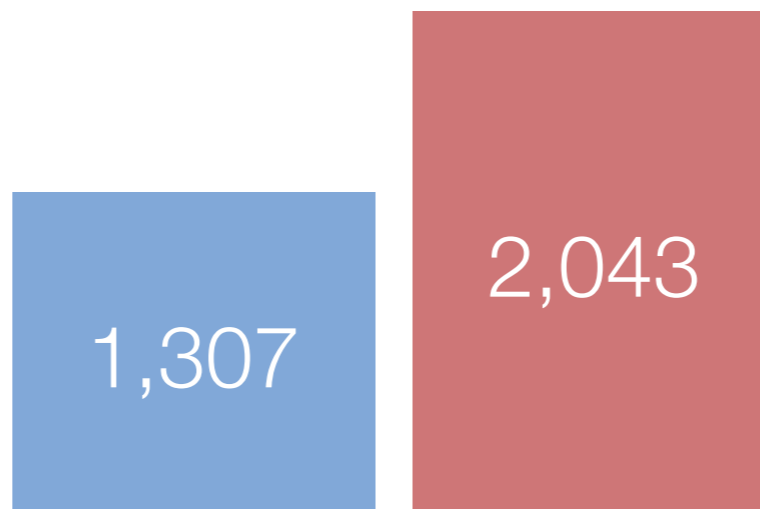
Most Vocal Party

Percent of Members

Rep. Rick Larsen (D-WA-2)

Number of Statements

Percent of 115th Congress
Who Have Mentioned
Boeing

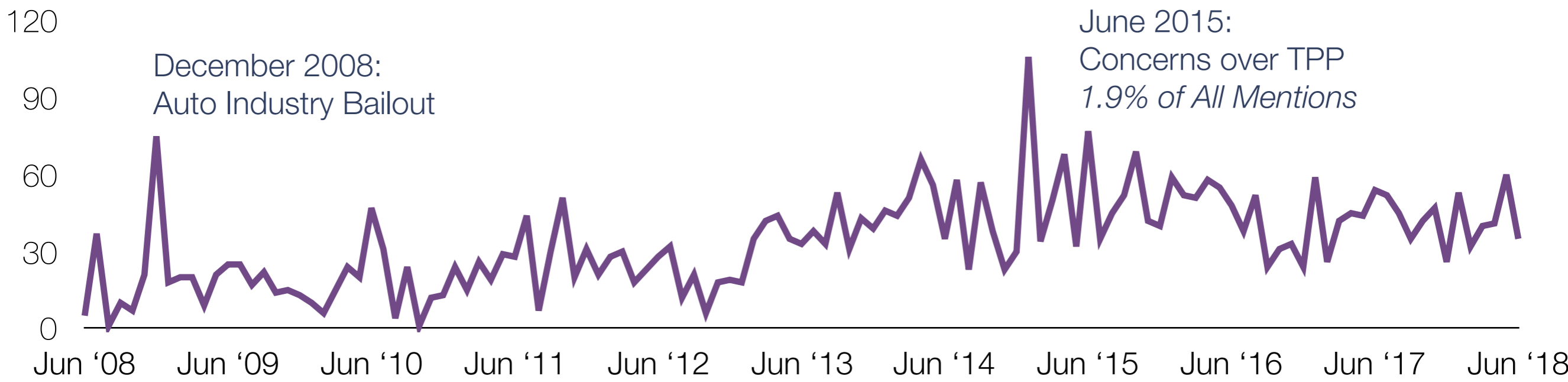


69.9%

#3 Most Mentioned Company: Ford Motor



Fortune Ranking: 11th



Most Vocal Member

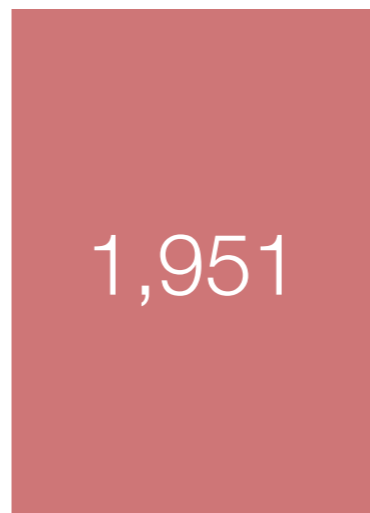
Most Vocal Party

Percent of Members

Sen. Gary Peters (D-MI)

Number of Statements

Percent of 115th Congress Who Have Mentioned Ford Motor

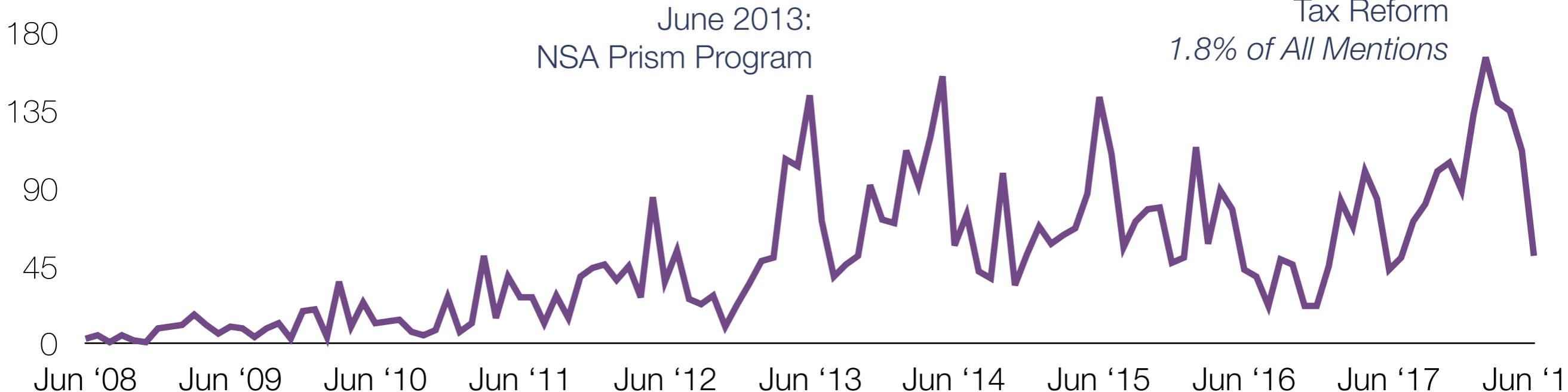


81.3%

#2 Most Mentioned Company: Alphabet



Fortune Ranking: 22nd

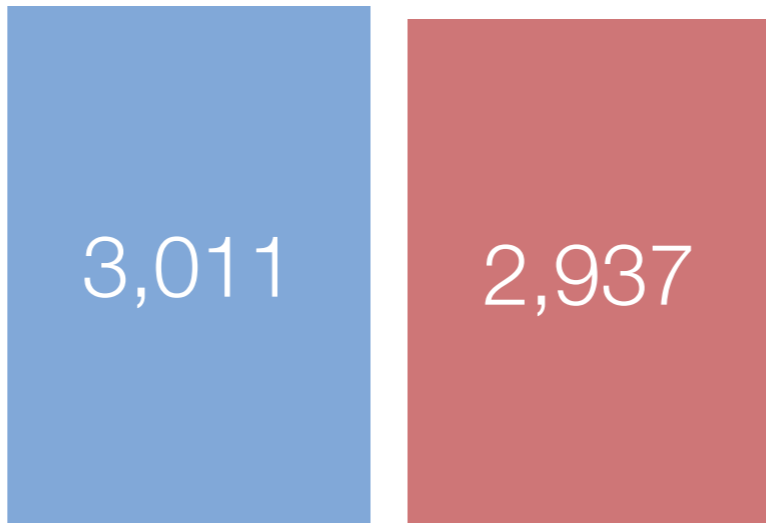


Most Vocal Member	Most Vocal Party	Percent of Members
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Rep. Rob Wittman (R-VA-1)



Number of Statements



Percent of 115th Congress Who Have Mentioned Alphabet

86.7%

#1 Most Mentioned Company: Facebook



Fortune Ranking: 76th

April 2018:
Zuckerberg-Cambridge Analytica Testimony
5.1% of All Mentions



Most Vocal Member

Most Vocal Party

Percent of Members

Sen. Ed Markey (D-MA)

Number of Statements

Percent of 115th Congress
Who Have Mentioned
Facebook



94.2%

Qualitative Notes:

- Rep. Billy Long (R-MO-7) is one of the most vocal members on Fortune 100 companies—and the only House member in the top 10 most vocal—in large part due to his very active Twitter account (he tweets an average of 53 times per day, including retweets).
- We included mentions of “Google” in determining the number of mentions for Alphabet, both because the overall company was previously called Google and because Google is still used colloquially in that context.
- Facebook is both a company *and* a platform, and we did our best to exclude mentions of Facebook as a platform from this analysis (i.e. a member writing, “*Watch my town hall on Facebook live!*”). While some insignificant number of posts referencing Facebook the platform probably slipped through, we do believe we did a good job of including only references to Facebook the company.

Methodology:

The data featured in this report looked at the top 100 companies on the 2018 Fortune 500 list. This report analyzes mentions by current and former members of Congress of each of the companies between June 19, 2008 and June 19, 2018.

Using Quorum Federal, we found approximately 84,000 results from press releases, floor statements, email newsletters to constituents (2016-present), and social media posts. For each instance, we pulled out the company being mentioned, the date, the member of Congress, and the member's political party.

Sector and headquarter location for each company were drawn from Fortune, Inc.



Quorum

Looking for data on a particular company? We've got insights for the entire Fortune 100.

[Get in touch.](#) →