

An aerial photograph of a city at dusk. The sky is a mix of purple, blue, and orange. In the foreground, a prominent white church steeple with a blue roof stands out. Surrounding it are various city buildings, including a large brick building and several smaller structures. The overall scene is a mix of urban architecture and natural light from the setting sun.

Quorum

Most Vocal Mayors
on Issues Facing
Cities in 2018

Quorum

Methodology:

The data included in this report analyzes mentions of key issues facing cities by mayors on social media between the 2017 and 2018 US Conference of Mayors Annual Meetings (6/26/17-6/7/18). The analysis includes mayors for cities and counties of greater than 10,000 residents—a total of 3,395 mayors.



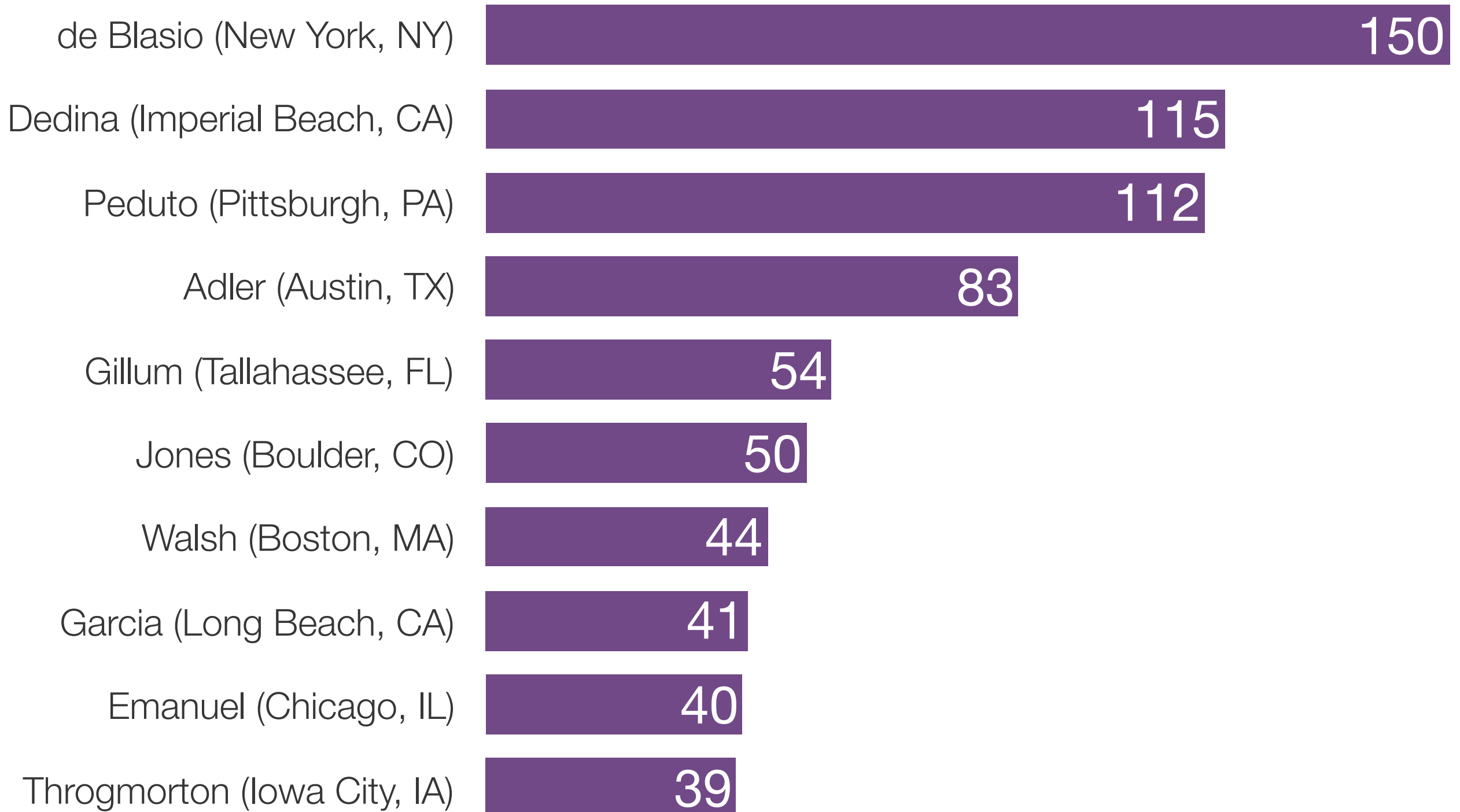
Insight #1:

Mayor Bill de Blasio (New York, NY) is the most vocal mayor on the climate.

Most Vocal Mayors on Climate



Number of statements:

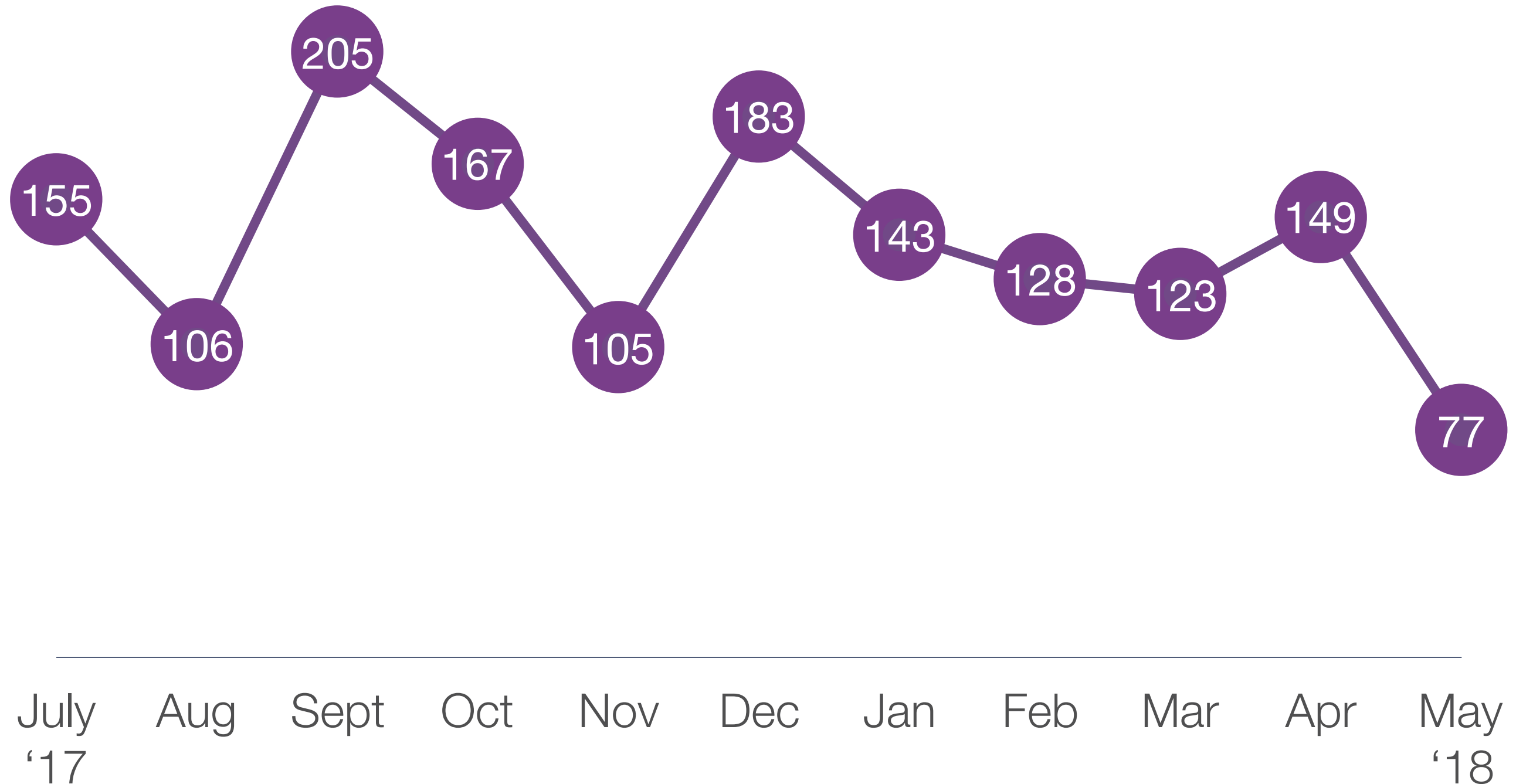


*Statements include social media posts on Twitter, Facebook, and Instagram between 6/26/17-6/7/18

Mentions of Climate by Mayors Over Time



Number of statements per month:



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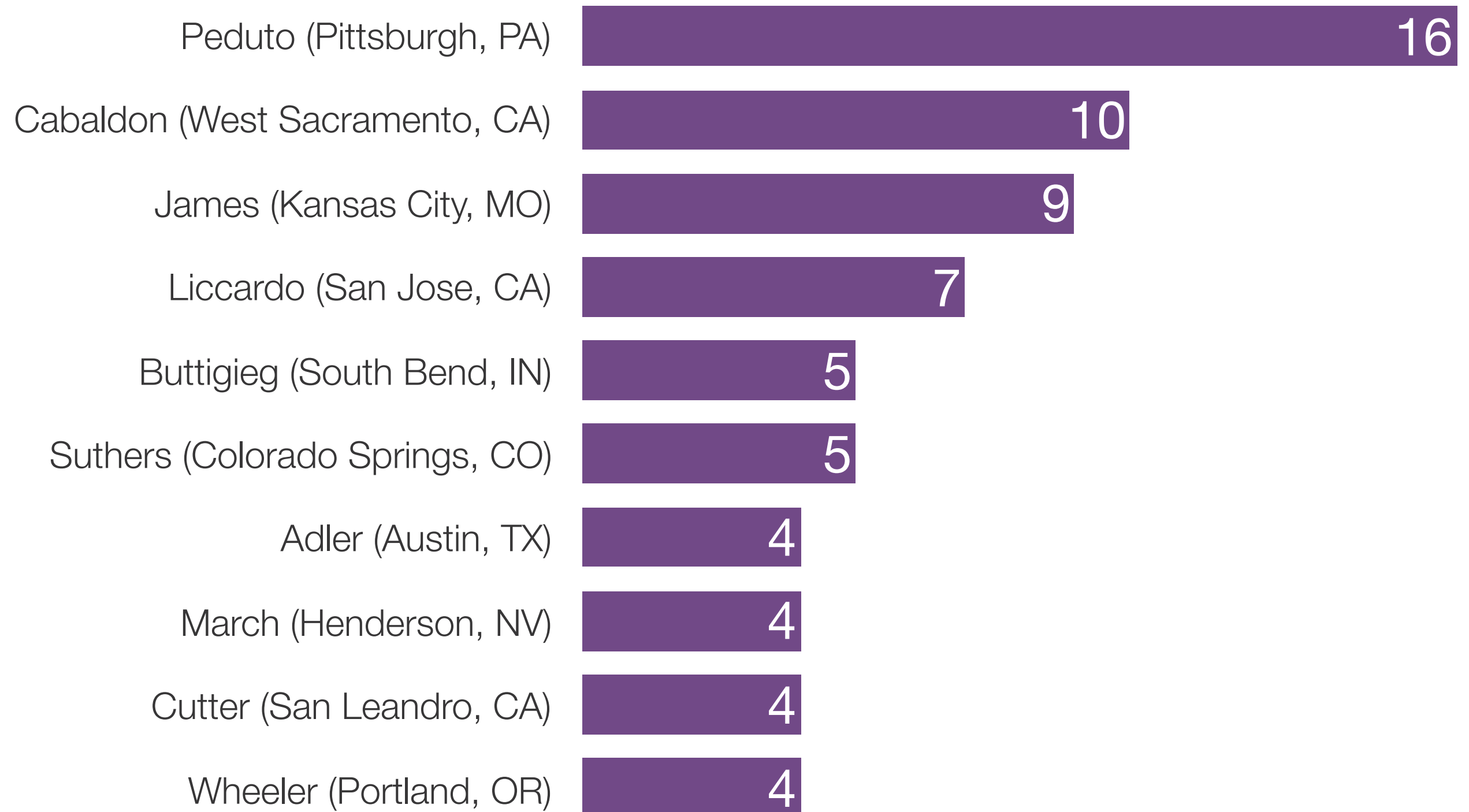
Insight #2:

Mayor Bill Peduto of Pittsburgh is the most vocal mayor on smart cities. Peduto is the only mayor from the eastern part of the country to make the top 10.

Most Vocal Mayors on Smart Cities



Number of statements:

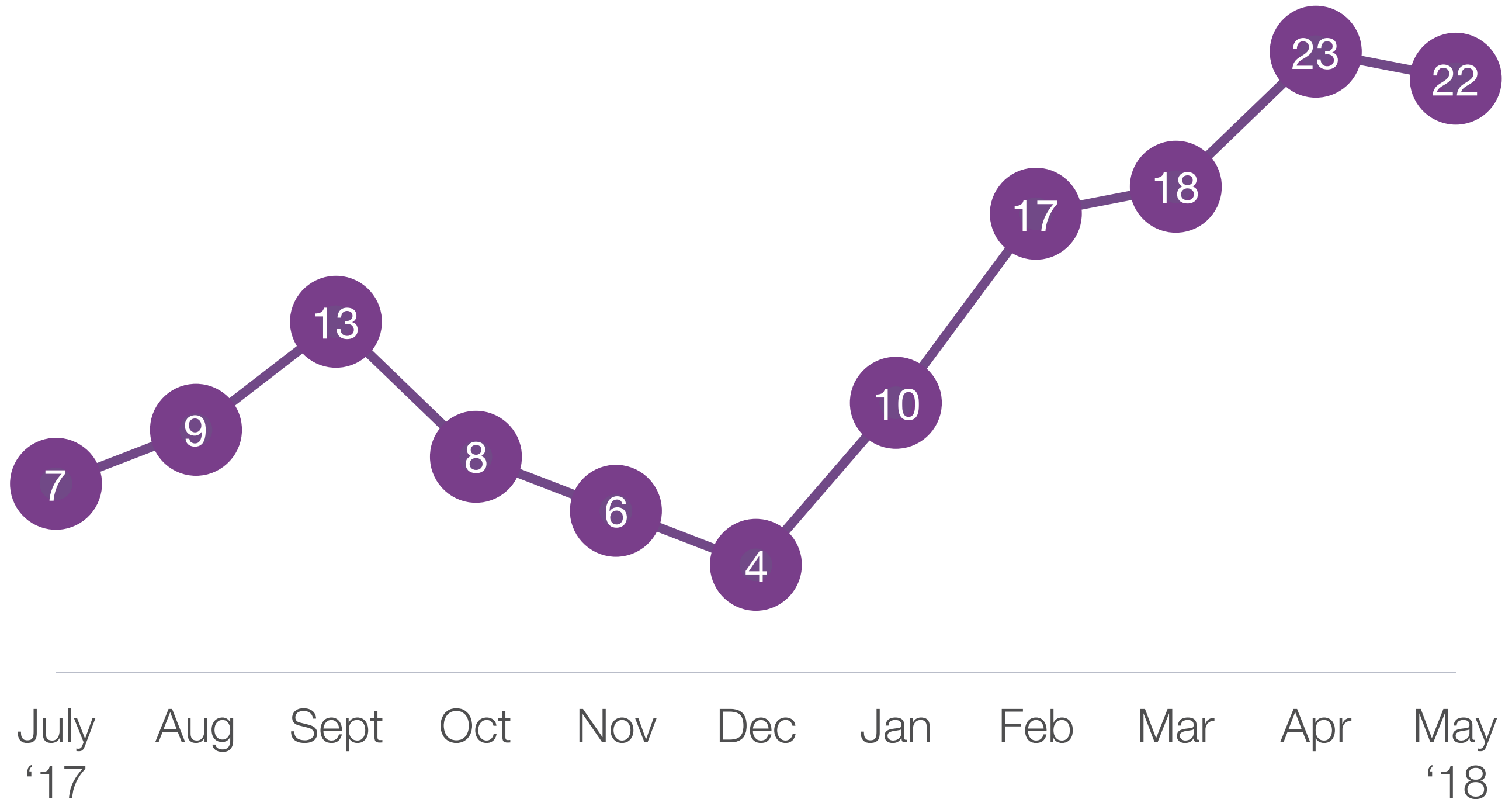


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Mentions of Smart Cities by Mayors Over Time



Number of statements per month:



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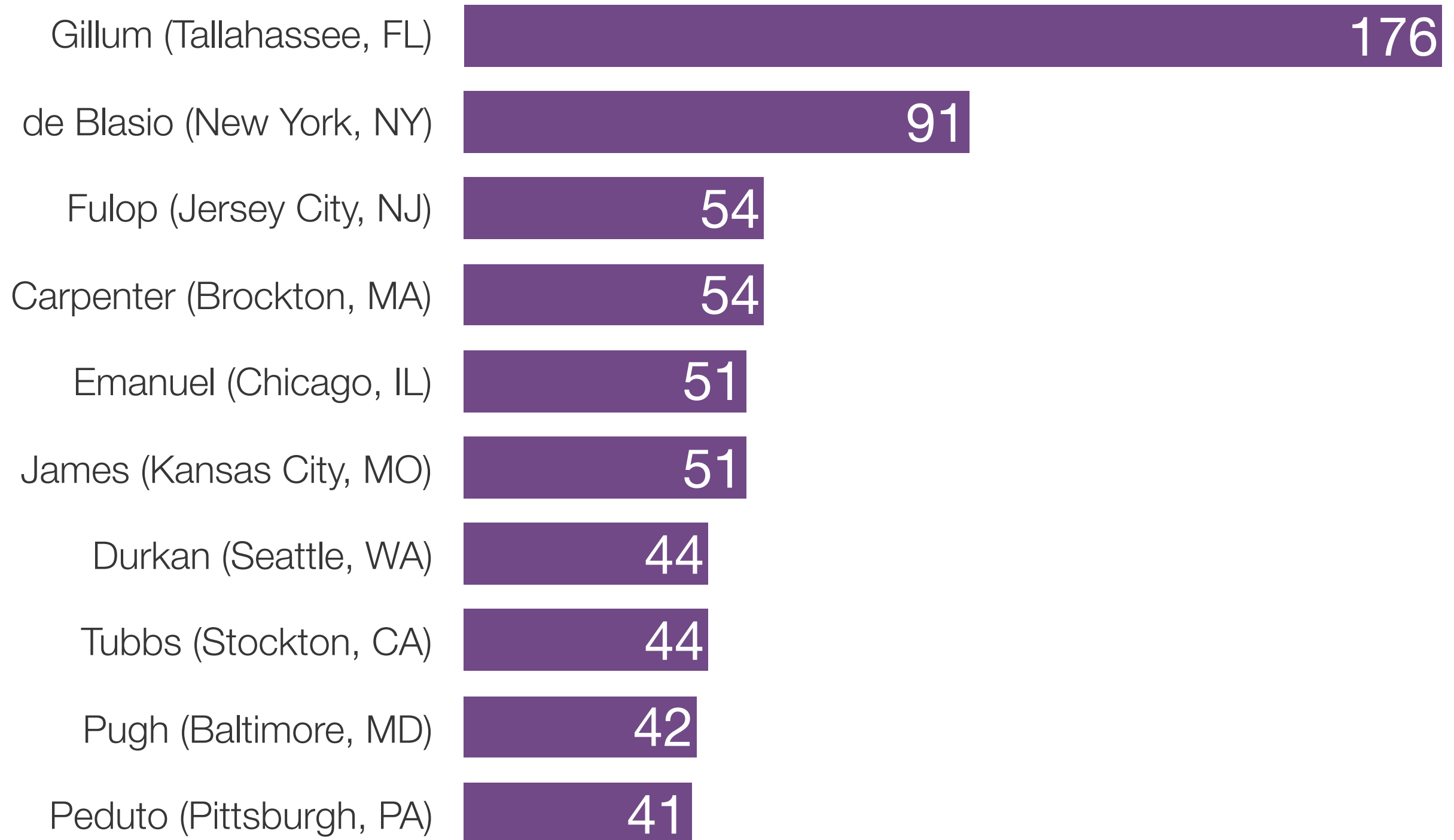
Insight #3:

Andrew Gillum, mayor of Tallahassee, is the most vocal on the issue of guns. He has mentioned guns nearly twice as much as the second most vocal, Bill de Blasio.

Most Vocal Mayors on Guns



Number of statements:

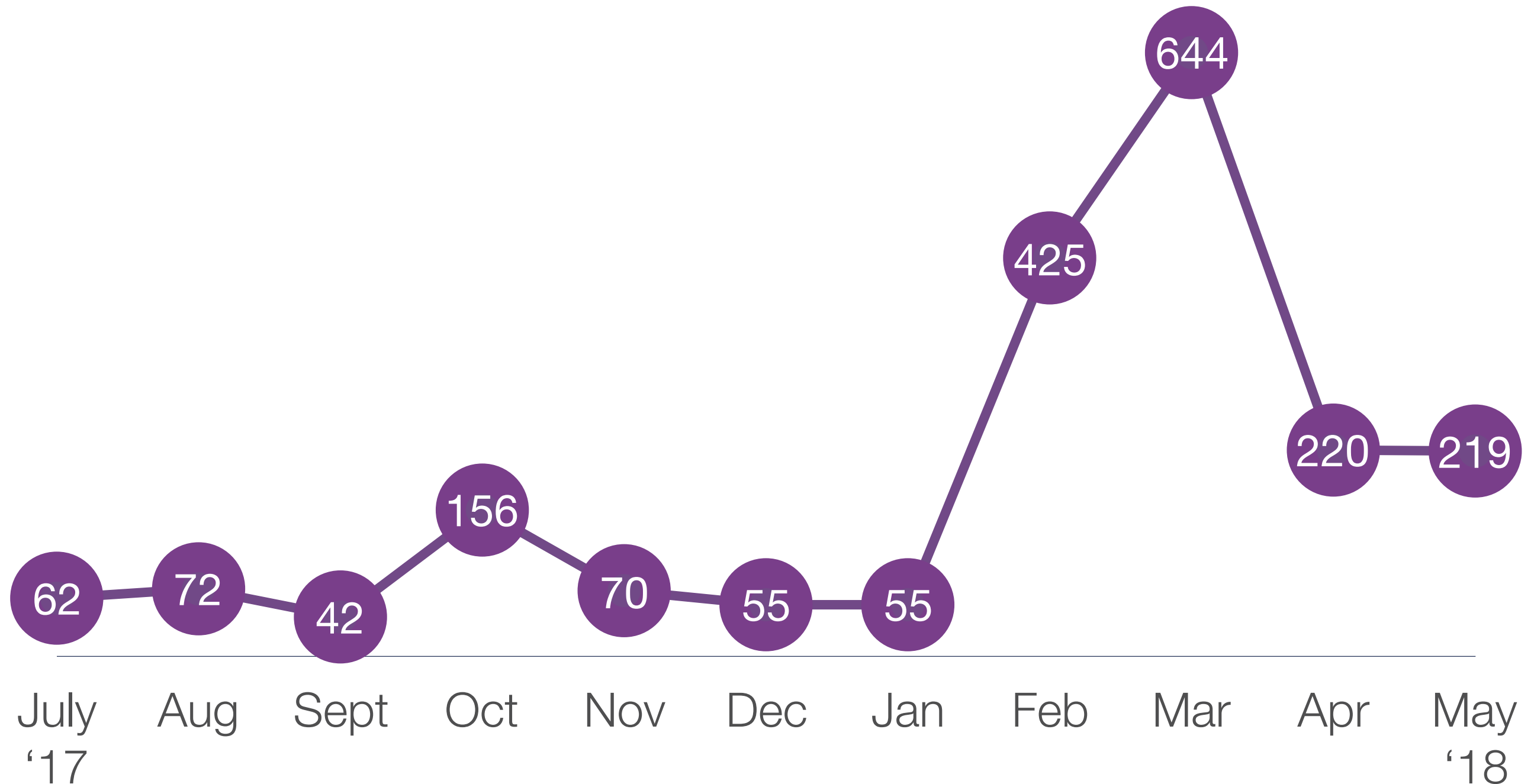


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Mentions of Guns by Mayors Over Time



Number of statements per month:



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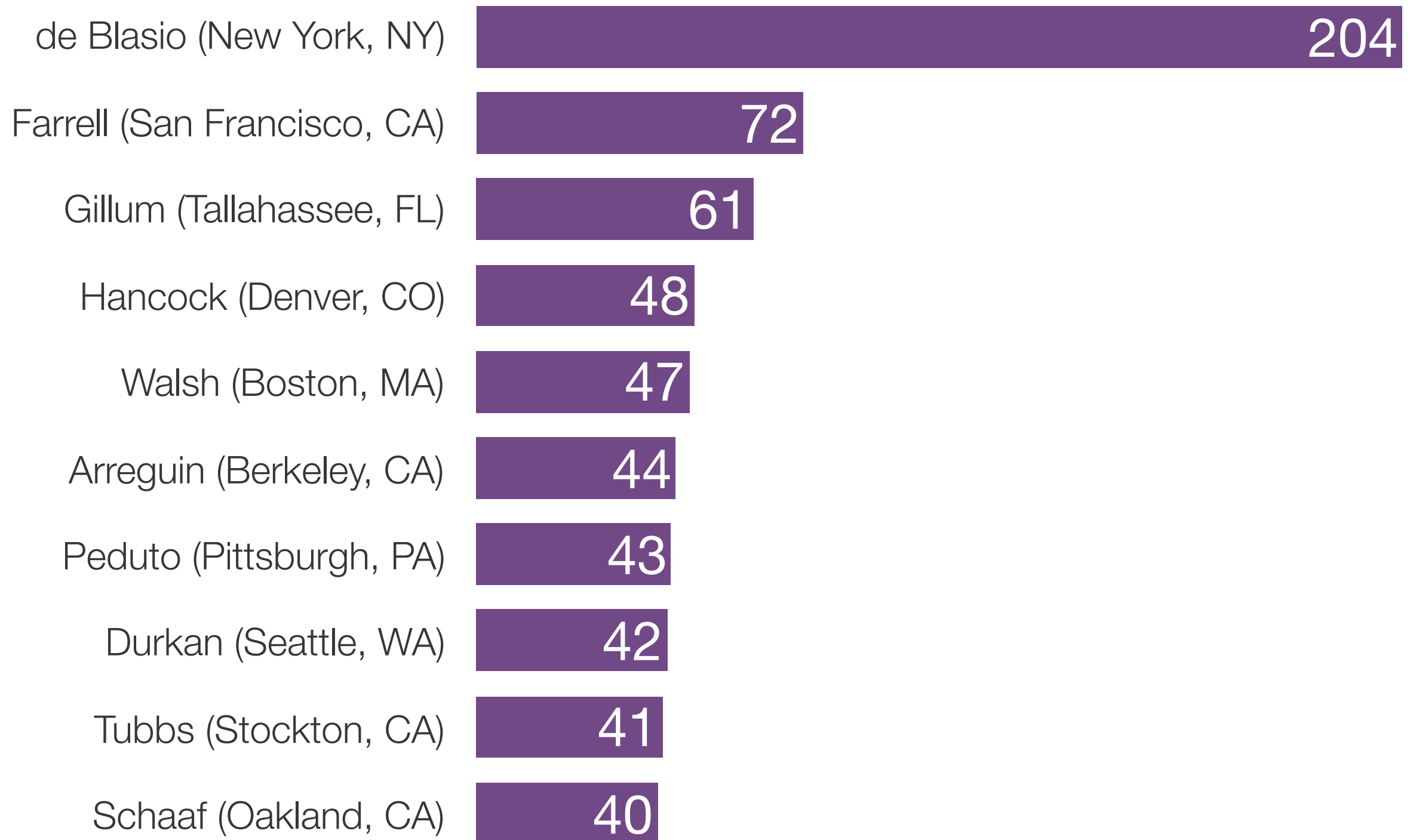
Insight #4:

While Mayor de Blasio leads the pack as the most vocal mayor on immigration, San Francisco Mayor Mark Farrell sits at second most vocal despite taking office in January 2018.

Most Vocal Mayors on Immigration



Number of statements:

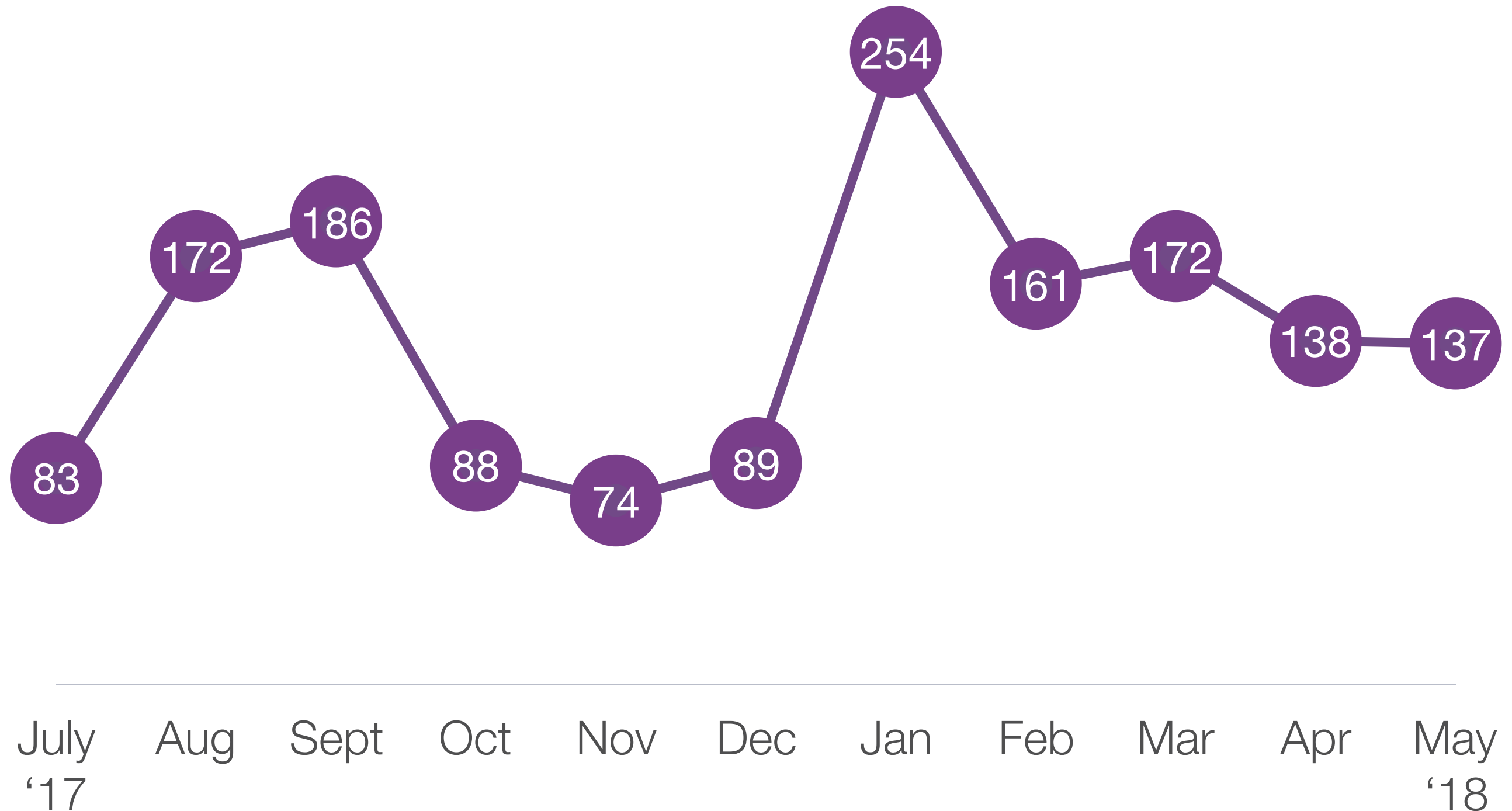


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Mentions of Immigration by Mayors Over Time



Number of statements per month:



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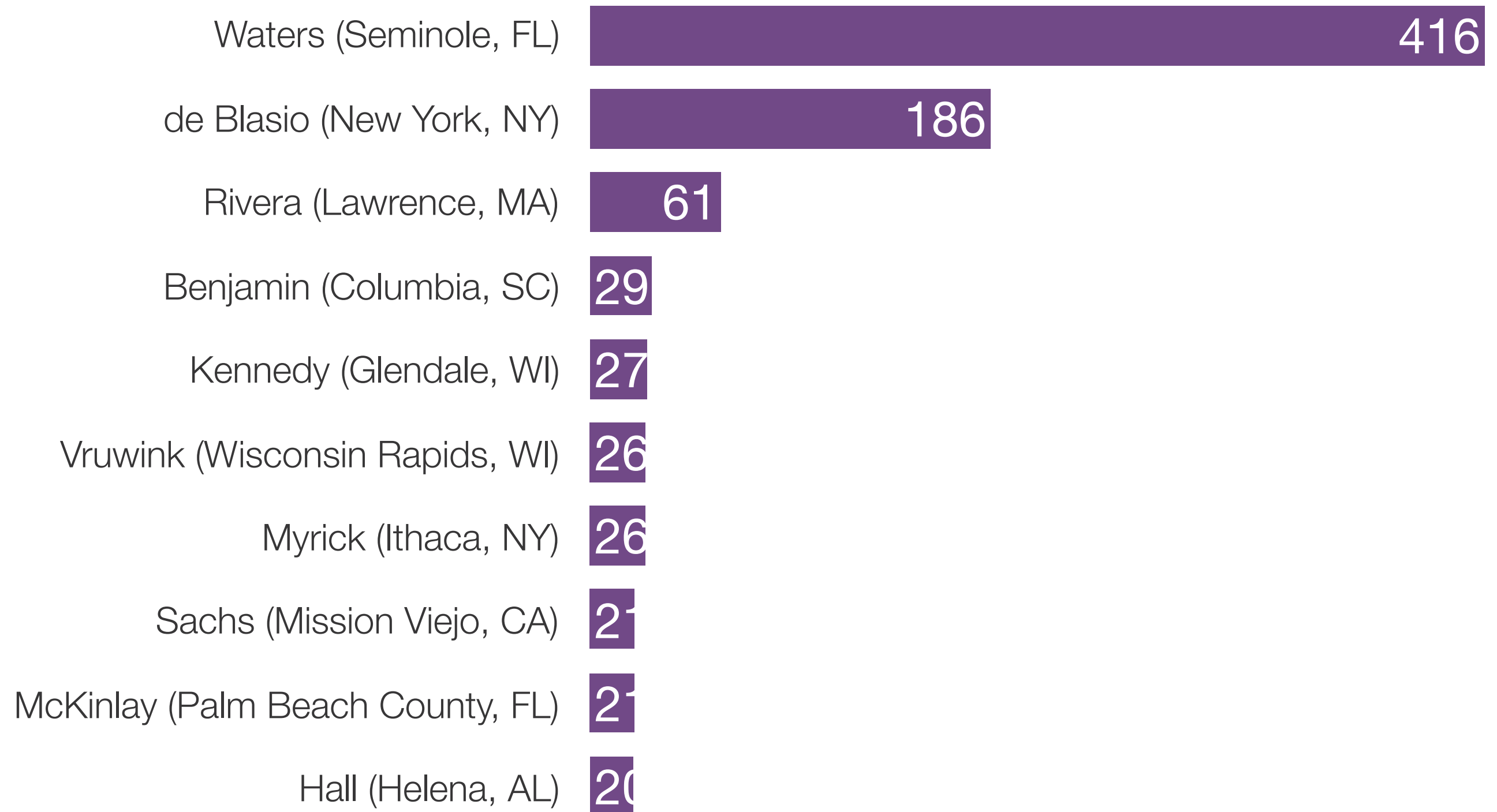
Insight #5:

As a whole, mayors have mentioned @realdonaldtrump or @POTUS 1,319 times since the 2017 US Conference of Mayors.

Most Vocal Mayors on President Trump



Number of statements mentioning @realDonaldTrump OR @POTUS:

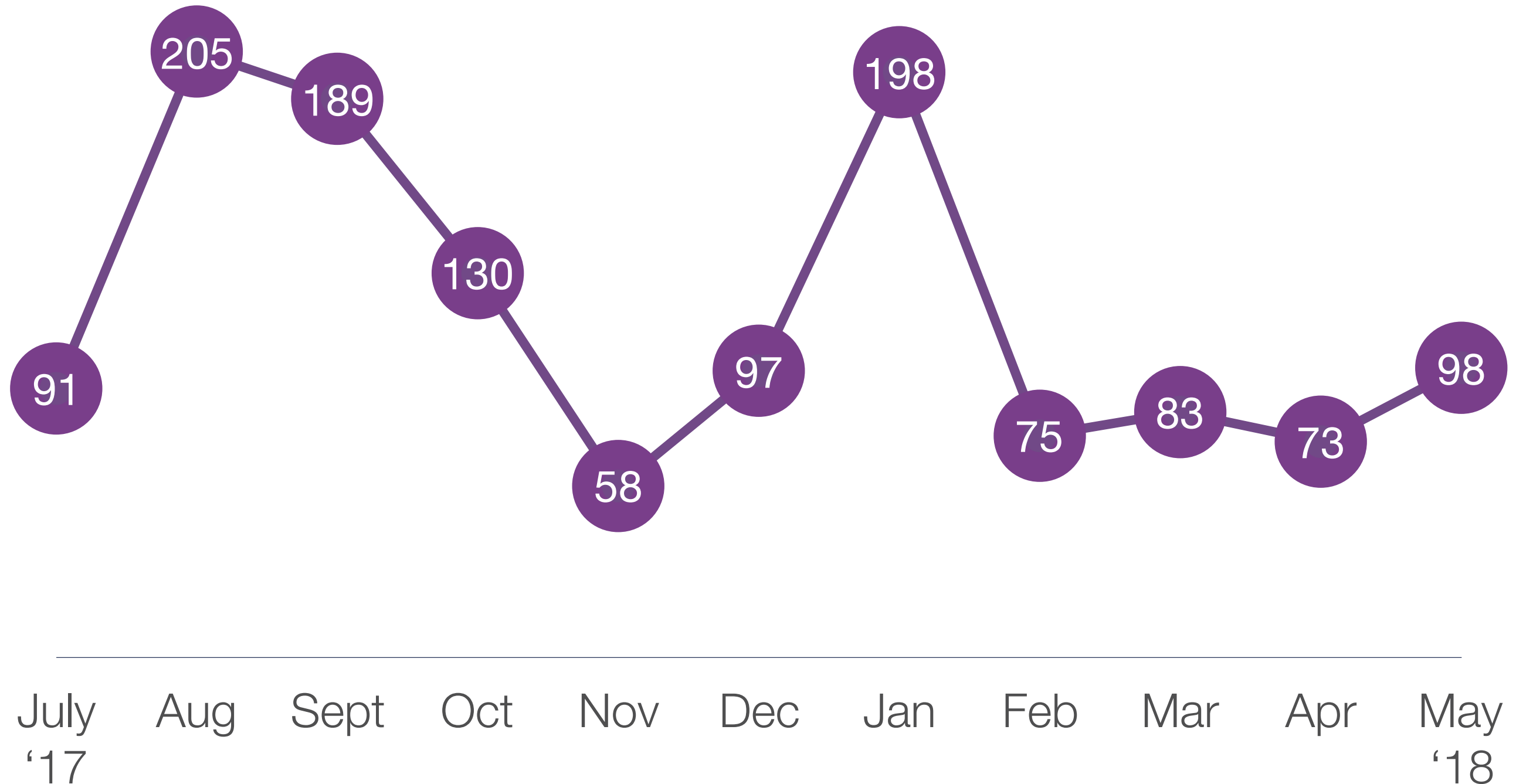


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Mentions of President Trump by Mayors Over Time



Number of statements per month:



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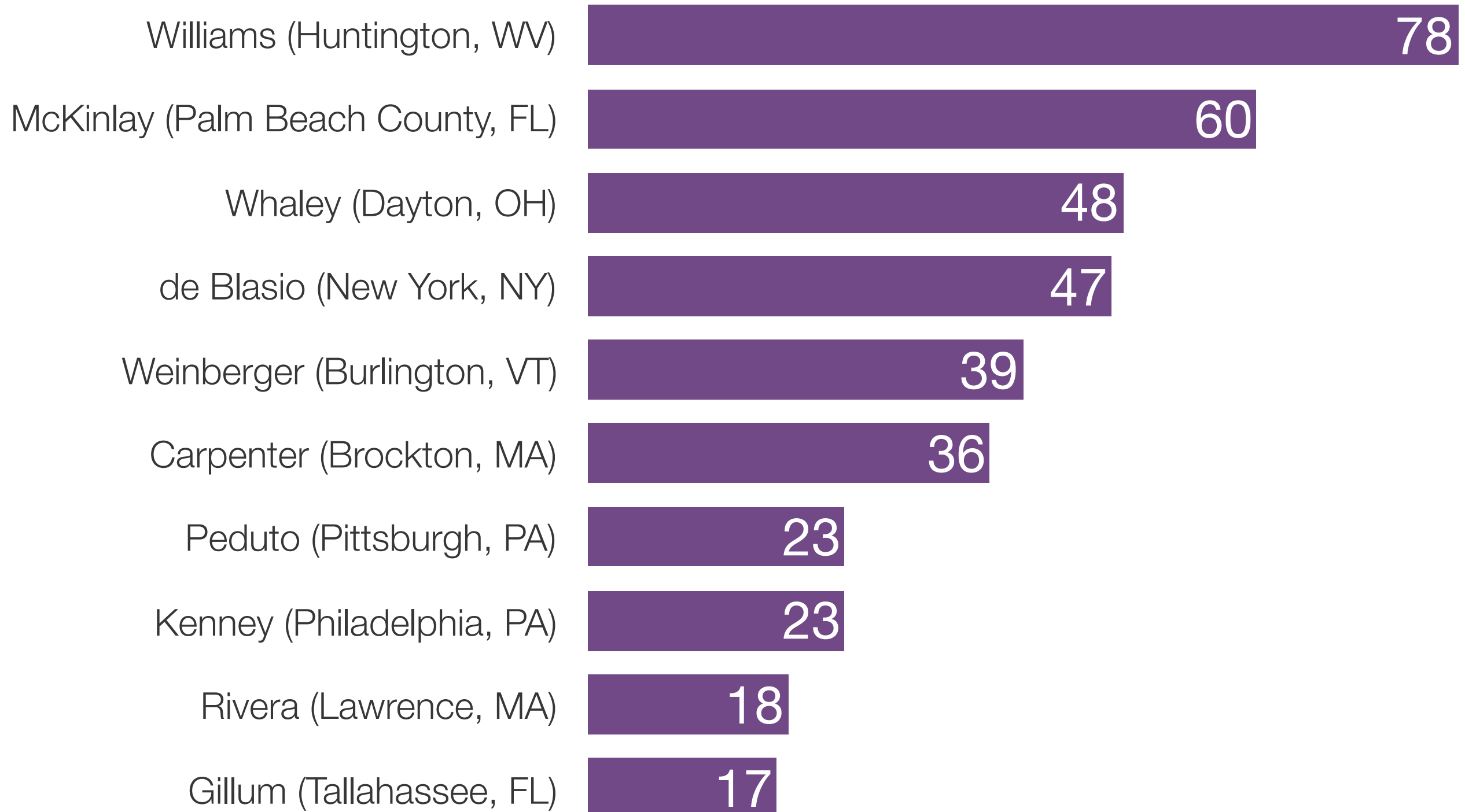
Insight #6:

Mayor Steve Williams of Huntington, WV has been the most vocal on opioids in the past year.

Most Vocal Mayors on Opioids



Number of statements:

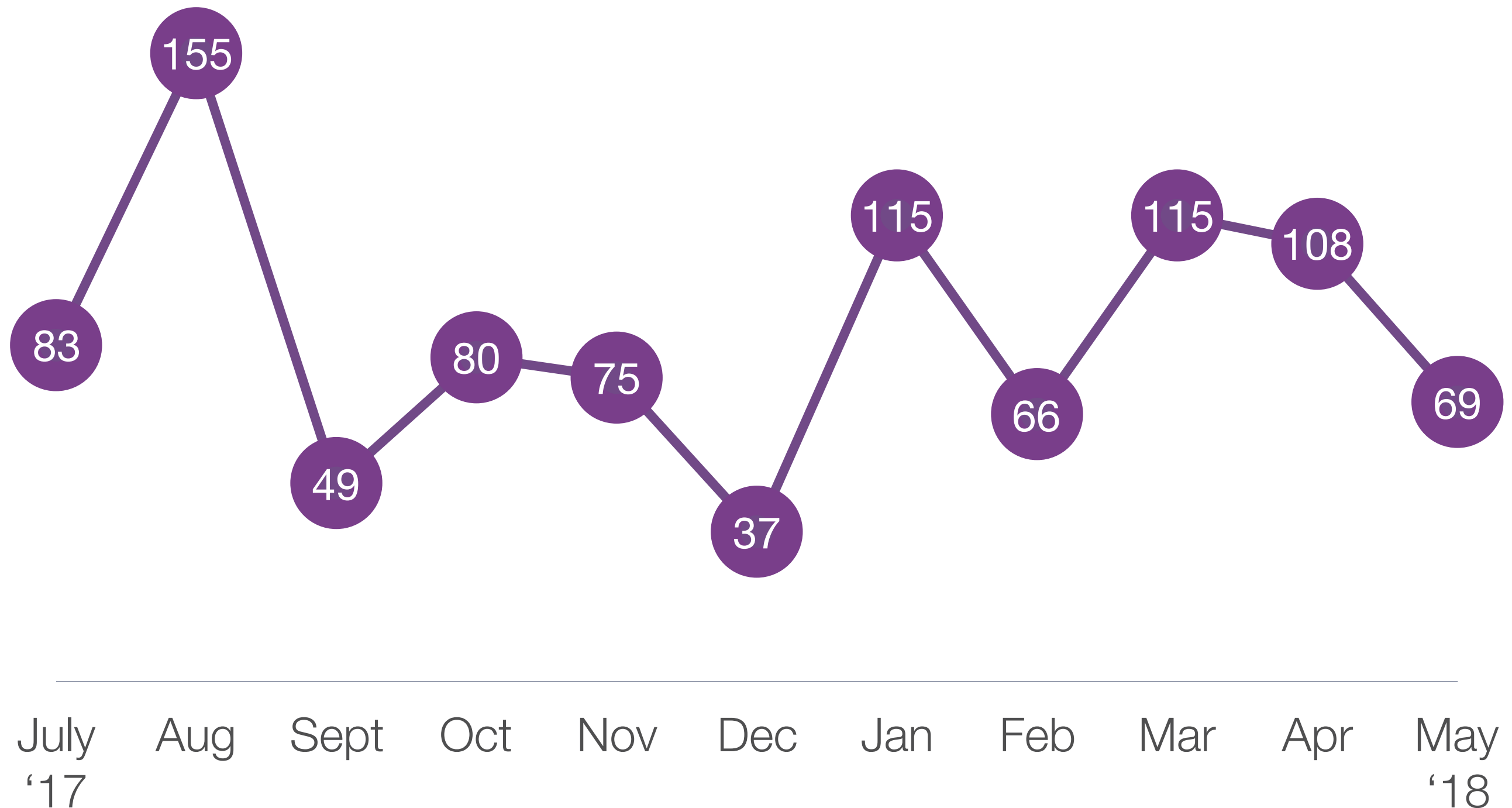


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Mentions of Opioids by Mayors Over Time



Number of statements per month:



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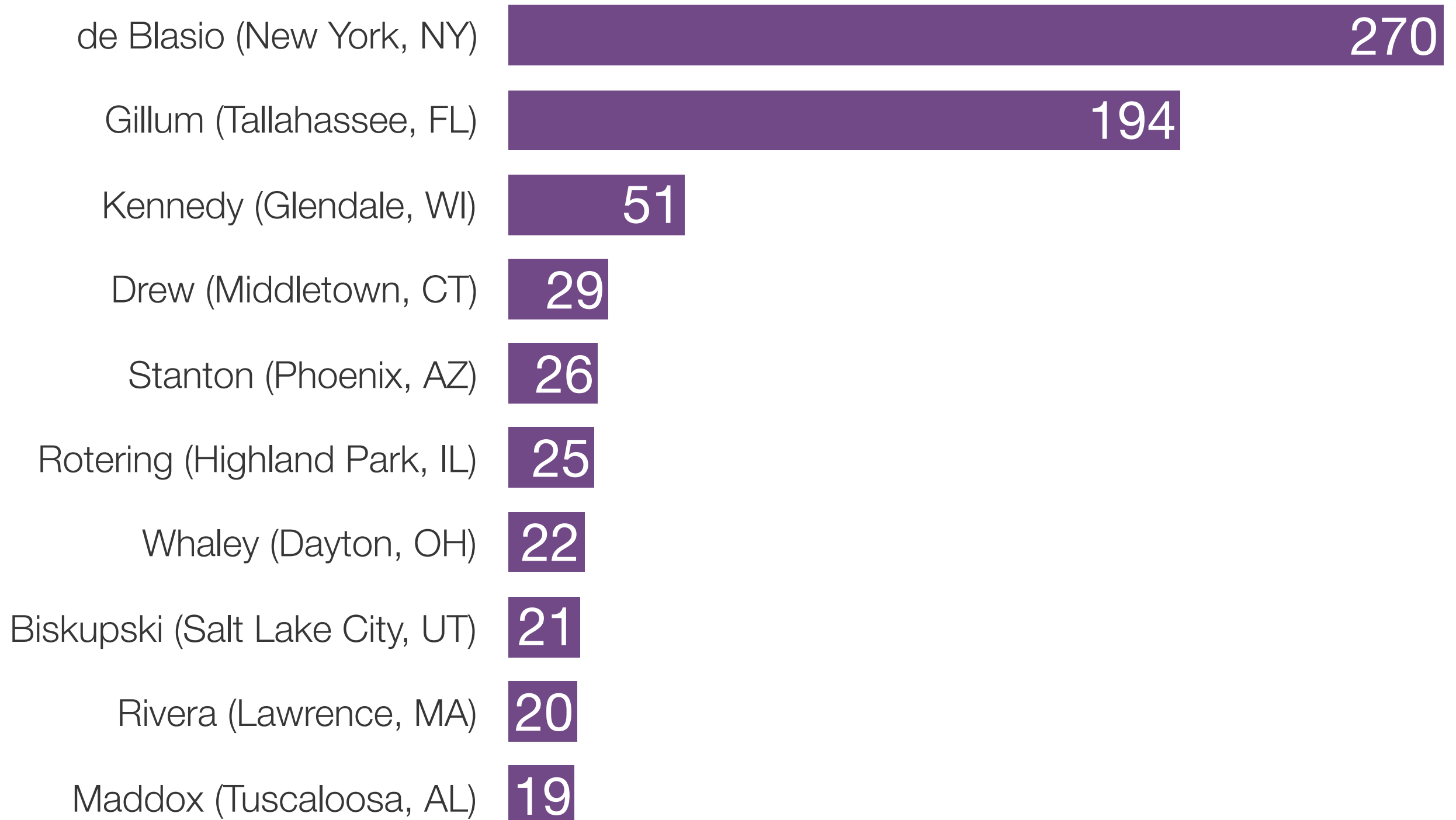
Insight #7:

Mayors de Blasio of New York City and Gillum of Tallahassee are far and away the most vocal mayors on healthcare. Both de Blasio and Gillum discuss the issue 3x more than the third most vocal mayor.

Most Vocal Mayors on Health Care



Number of statements:

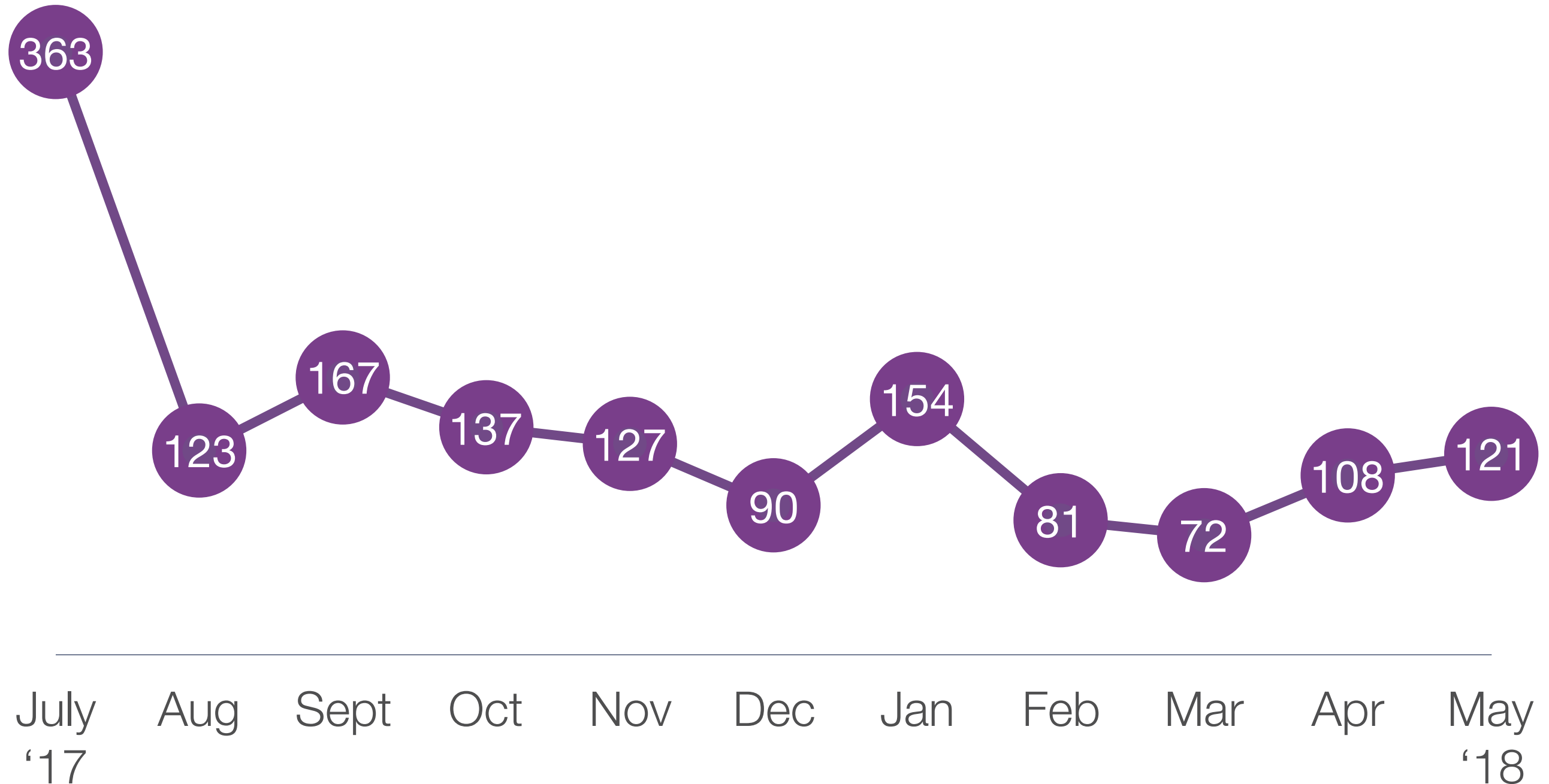


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Mentions of Health Care by Mayors Over Time



Number of statements per month:



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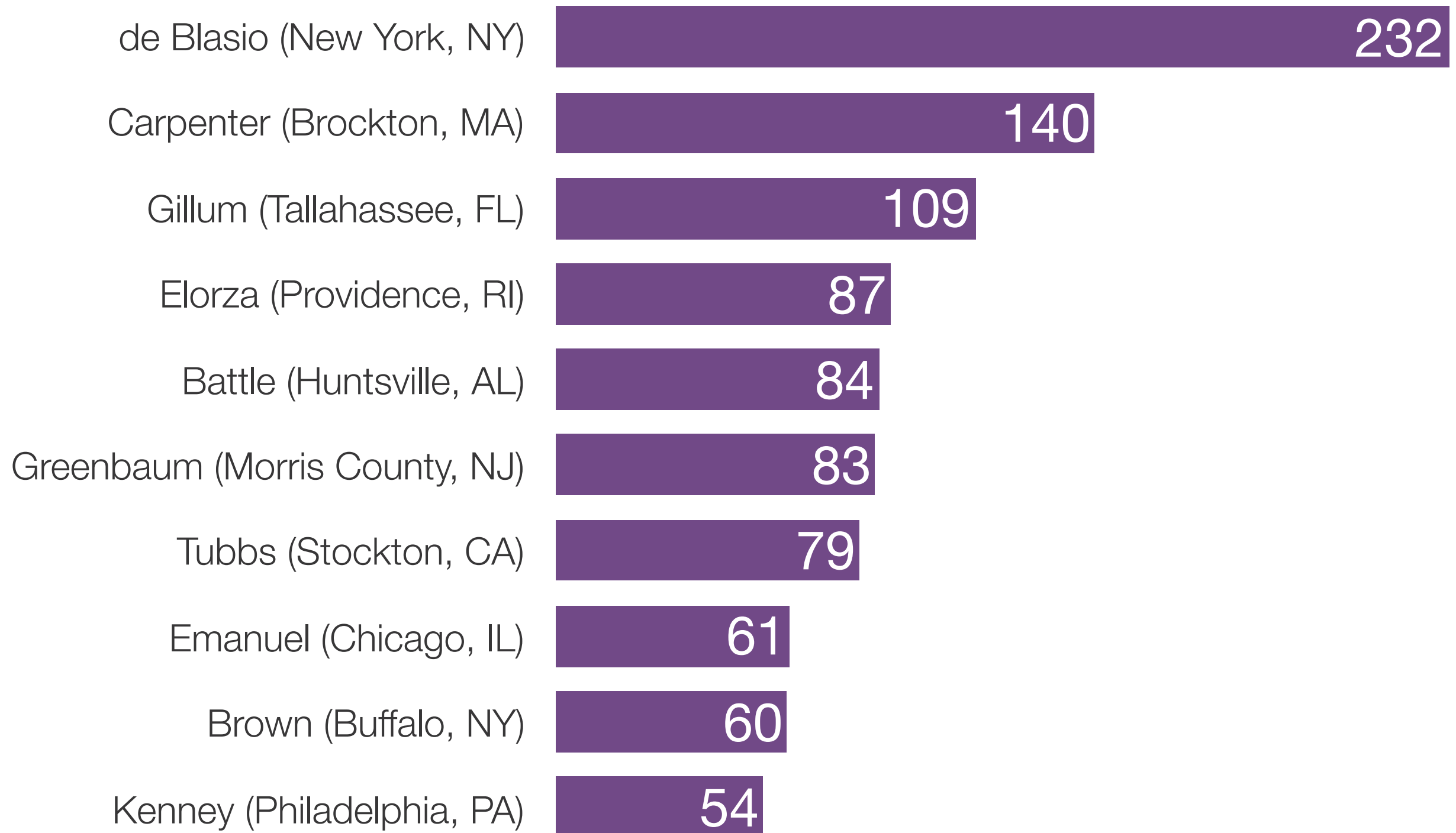
Insight #8:

De Blasio also tops the list as most vocal on education. Overall, mentions of education have been on the rise in 2018.

Most Vocal Mayors on Education



Number of statements:

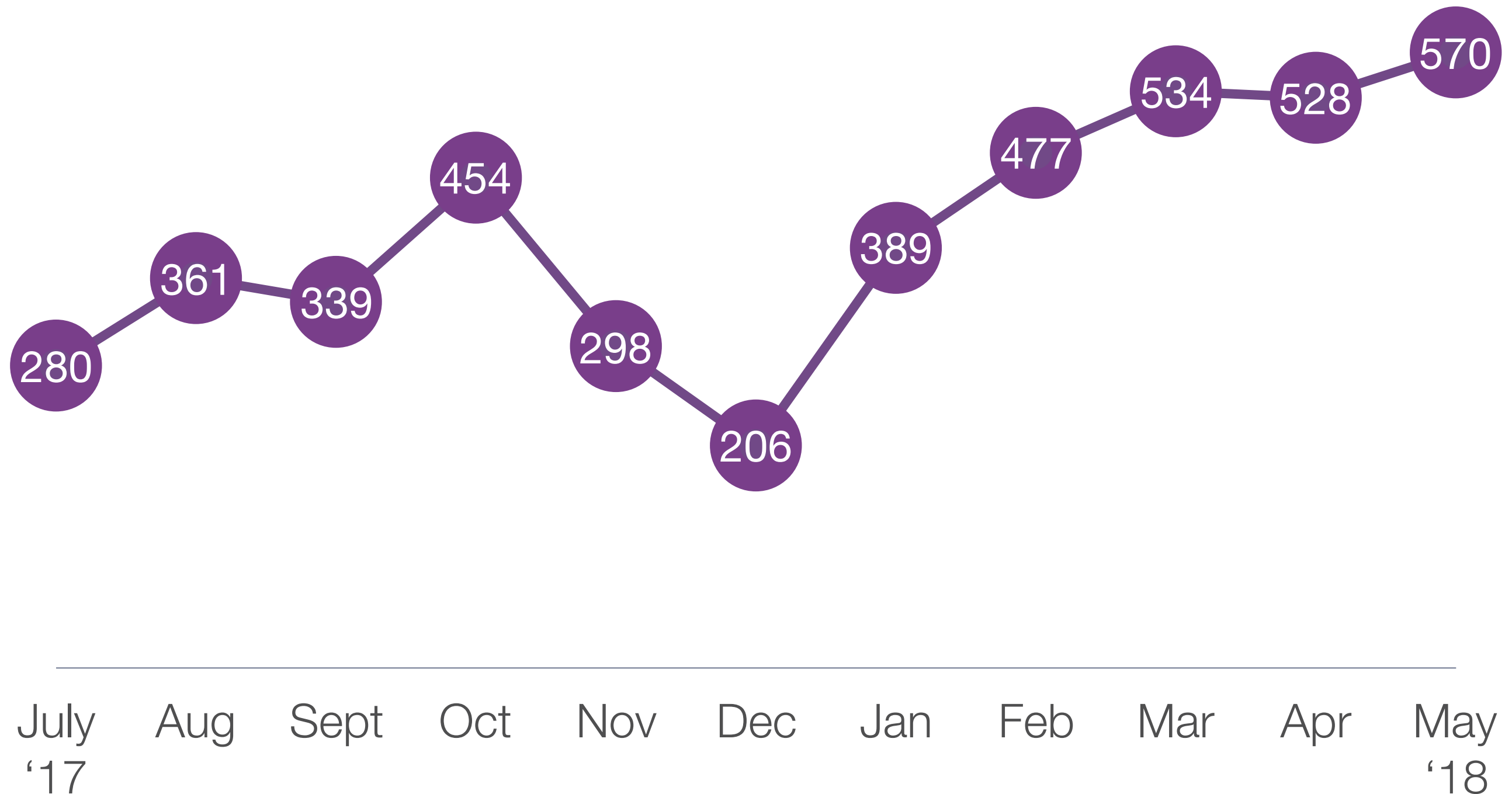


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Mentions of Education by Mayors Over Time



Number of statements per month:



*Statements include social media posts on Twitter, Facebook, and Instagram between 6/26/17-6/7/18



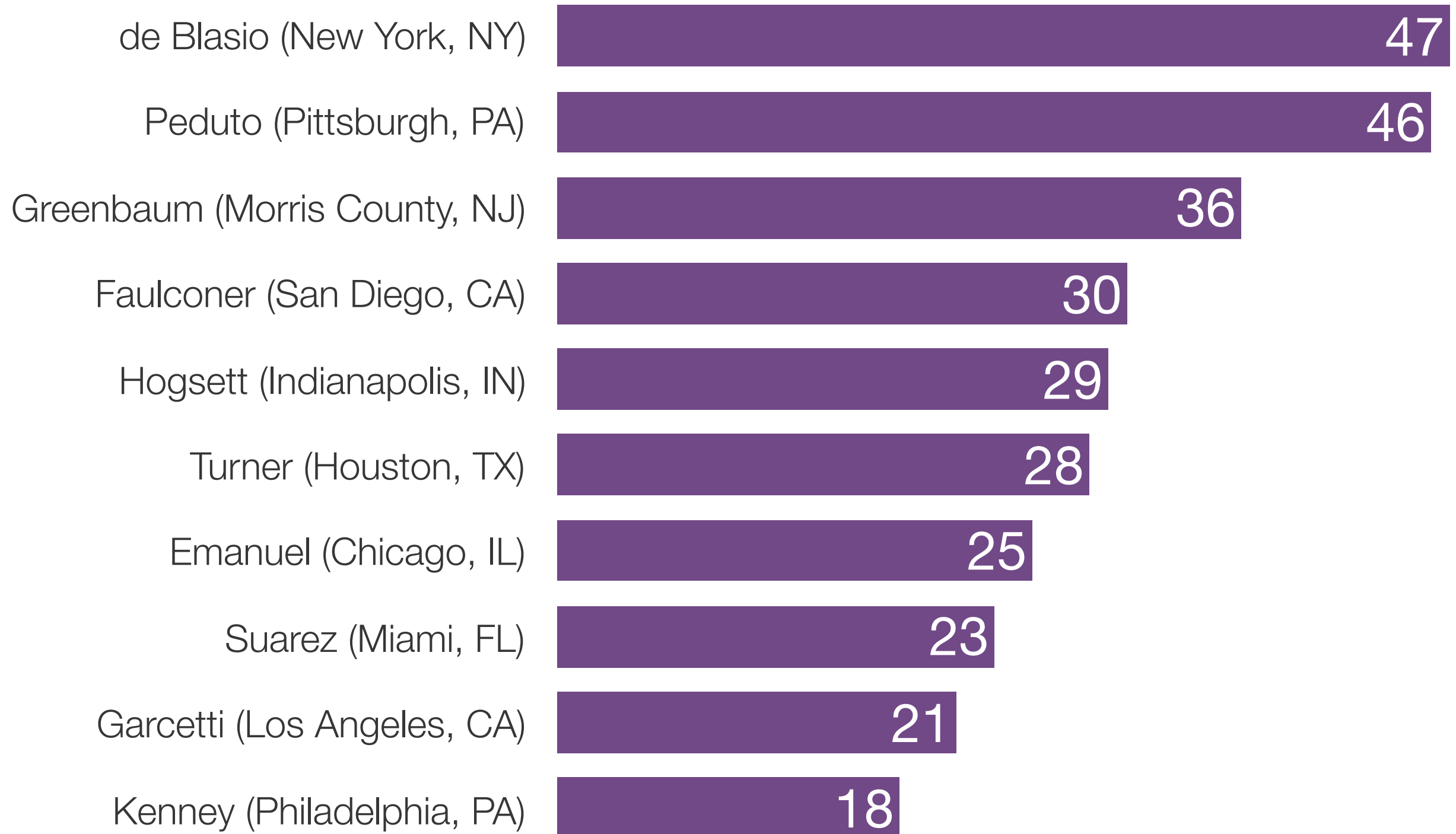
Insight #9:

Mentions of technology have been increasing throughout the year, with a peak of 155 mentions in April.

Most Vocal Mayors on Technology



Number of statements:

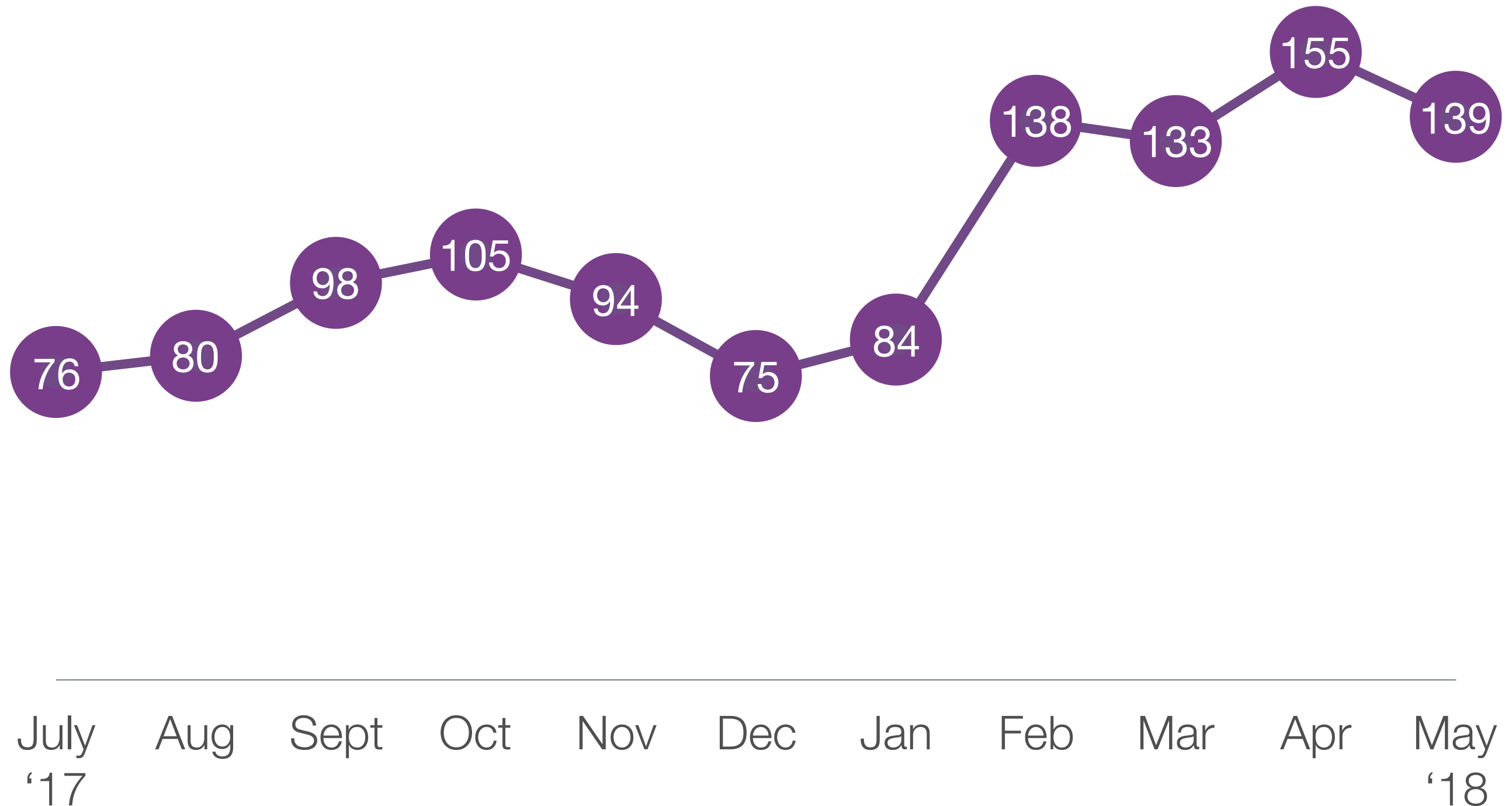


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Mentions of Technology by Mayors Over Time



Number of statements per month:



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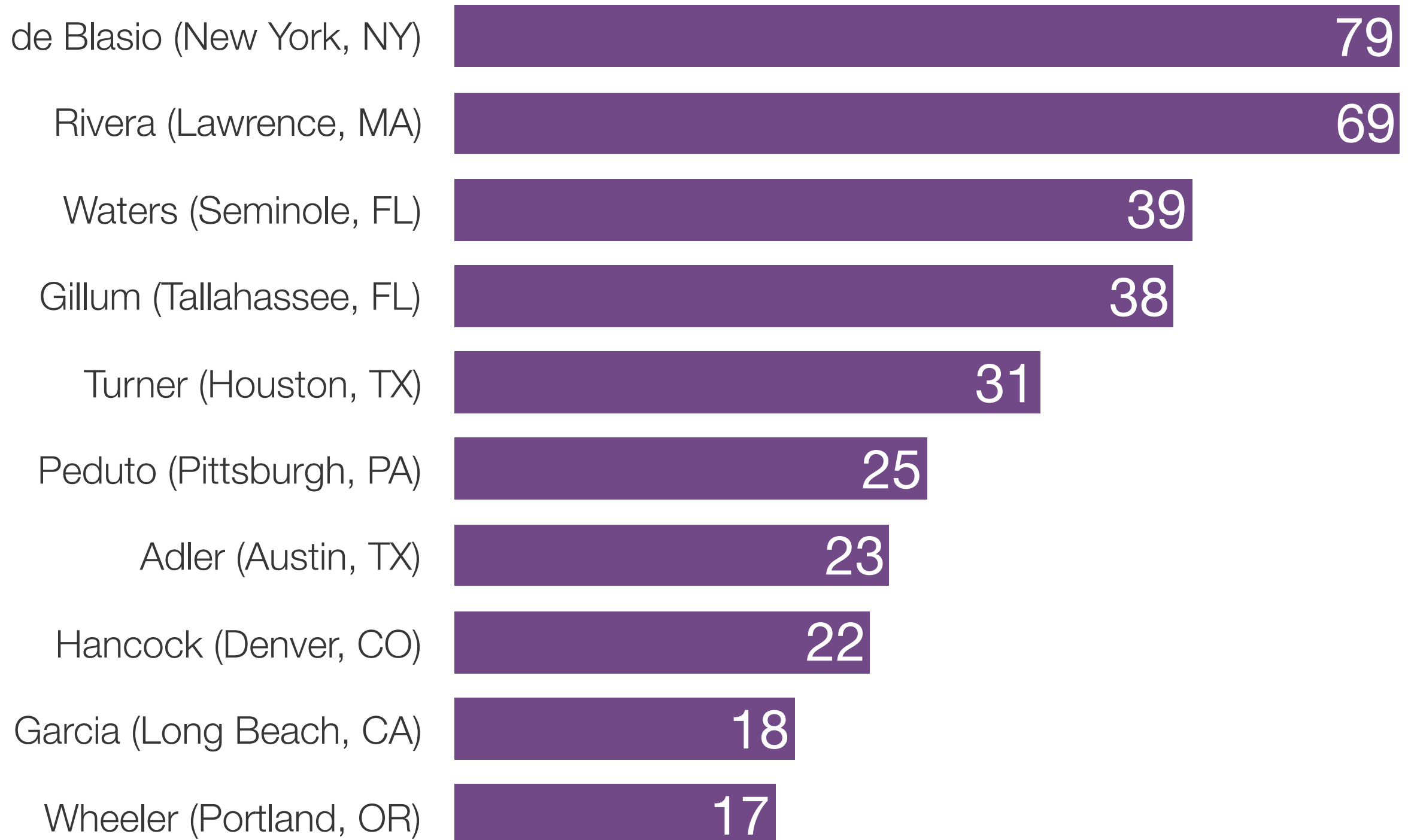
Insight #10:

Mayors have been vocal on intergovernmental affairs this year with 1,154 total mentions of Congress.

Most Vocal Mayors on Congress



Number of statements:

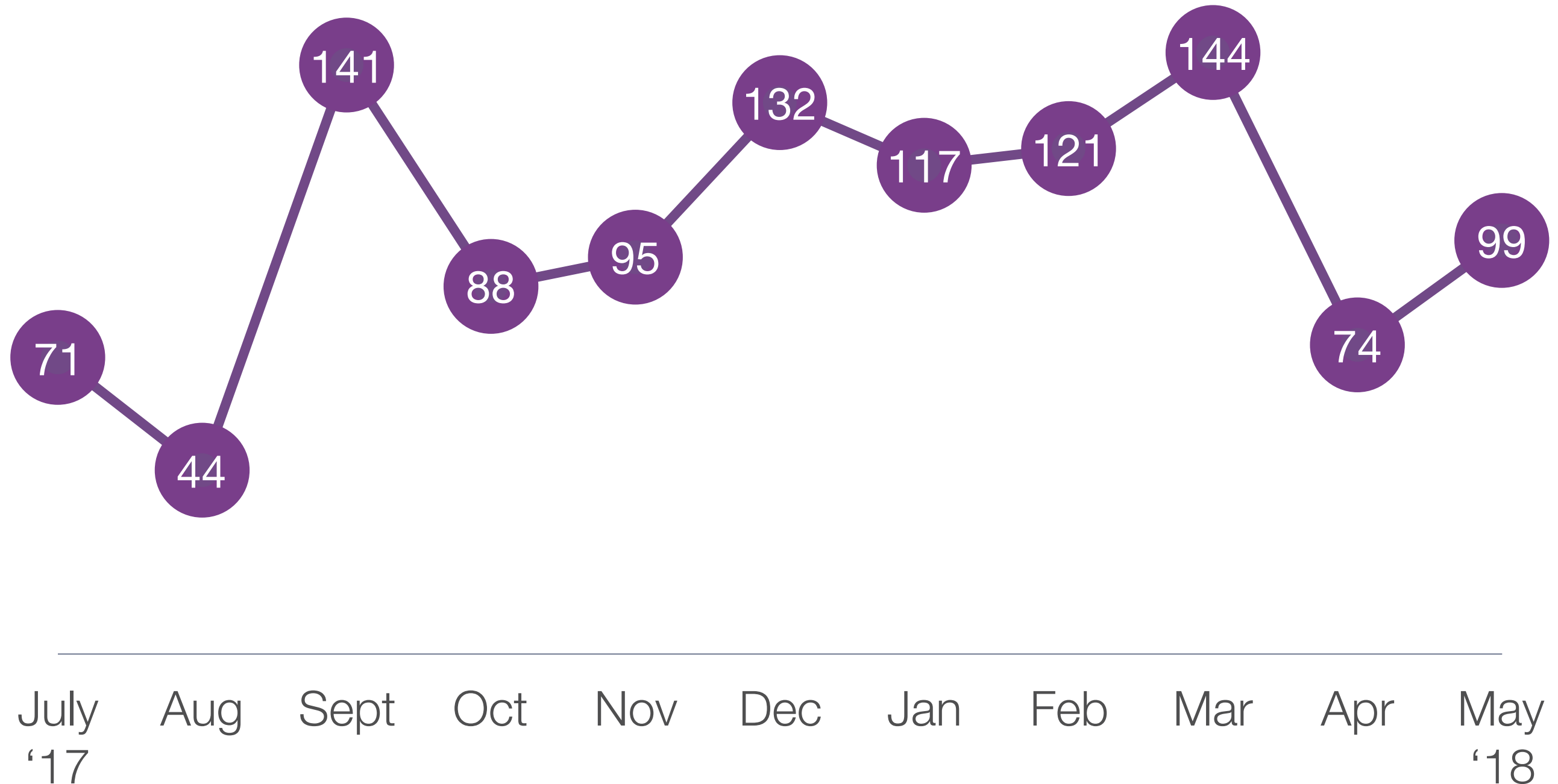


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Mentions of Congress by Mayors Over Time



Number of statements per month:



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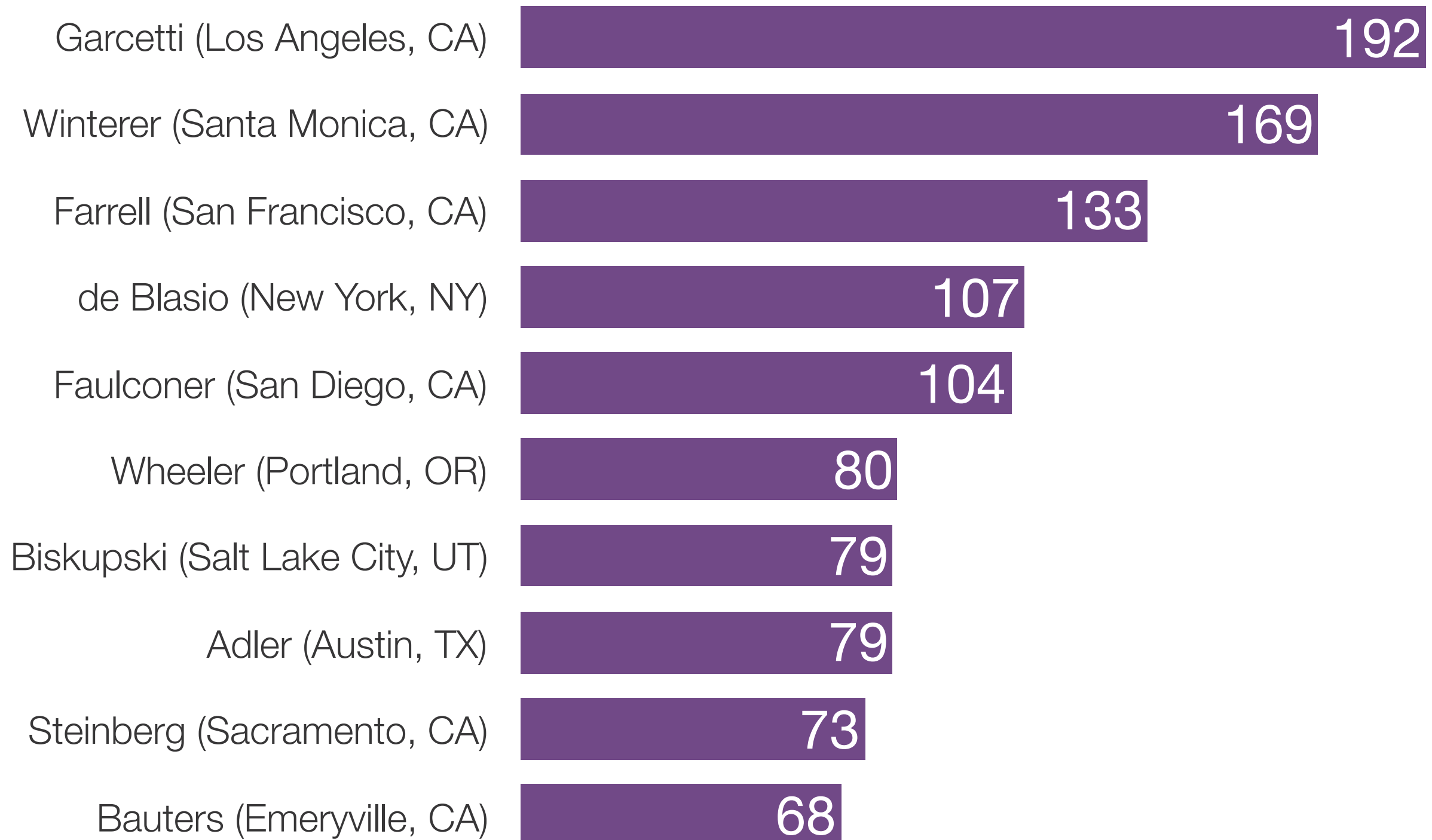
Insight #11:

Six of the ten most vocal mayors on homelessness are from California. Mayor Eric Garcetti of Los Angeles is the most vocal with 192 mentions.

Most Vocal Mayors on Homelessness



Number of statements per month:

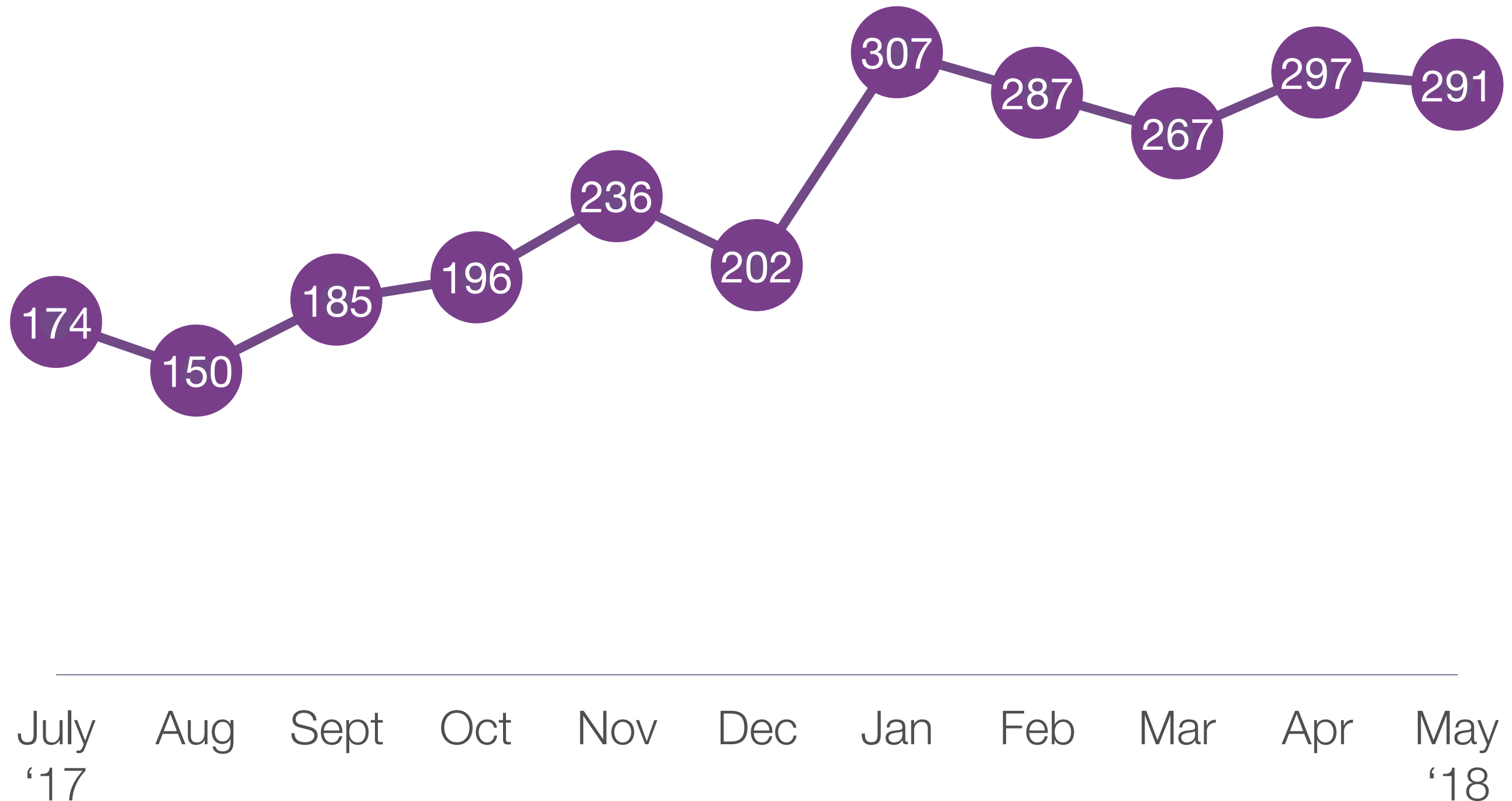


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Mentions of Homelessness by Mayors Over Time



Number of statements per month:



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Quorum

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